

Merchandising

Communication

Instore Theater

























Summary

> DISPLAY YOUR PRICES >>>>>>>>>>>>	01
> CLARIFY YOUR RANGE >>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>	50
> IN-STORE THEATRE >>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>	88
> INFORM YOUR CUSTOMERS >>>>>>>>	114
> SHOPPING BASKETS	140









Display your prices >

01	> On gondola	
	Freeline >>>>>>>>> 0	4
	Electronic labelling >>>>>>>> > >>> 1	1
	Paper labelling >>>>>>> 1	9
02	> On peg-hook	
	Electronic labelling >>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>	5
	Paper labelling >>>>>>>> 2	7
03	> In special Area	
	Glass shelf Labelling >>>>>>>>>>>>>	9
	Chilled food area labelling >>>>>>>>>>>	3
	Chilled counters labelling >>>>>>>>>>	9
	Fruit and vegetable price display >>>>>> 4	7



The easy to install paper and electro labelling solution!

EASYFIX: THE SITOUR MERCHANDISING PATENTED ATTACHMENT SYSTEM

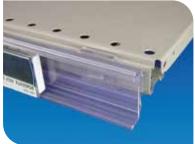
Two versions are available:

- > Paper profile (height: 39 mm; various lengths available; white or clear)
- > Electro labelling rail (for Pricer labels; various lengths available; clear)



- > On shelves with 25 mm spacing:
 - insert directly on the rail without need for any additional parts (patented by Sitour)
- > On clips:
 - for Tegometal, Double wire, Cefla, Kider KS, Fresh Bonnet Neve and Fresh Linde shelves





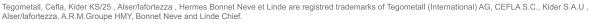


Suits to all types of food areas!









Modular

- > Communication (paper and electro version)
 - 31 mm decorative strips
 - · Shark feet, e-pop clips
 - · Shelf talkers, Coupon holders



- Decorative
- · Hyper clear
- · Remains fitted on the labelling rail when opened



- Spacer ref. 252 699
- Reading angle of 40°







Multi-purpose (electro version)

- > Suitable for 3 generations of Pricer labels: Promoline, Continuum, Dot Matrix DM3370 Smart TAG
 - Easy to insert
 - Stable
 - · Easy to read (possible angle management)
 - Protection (compatible cover)





... may we help you?

THE RIGHT LABELLING SOLUTION EXISTS FOR EACH FIXTURE

P25 METAL FIXTURES *



- The Easyfix solution (Electro labelling rail or paper profile)
- The Freeline solution: 1 Freeline profile per P25 shelf type + individual paper or electro label holders.
- Individual P25 label holders (electro or paper).

TAGOMETALL FIXTURES



- The Easyfix solution (Electro labelling rail or paper profile) + the Temag Easyfix clips.
- dual paper or electro label holders.
- clipped directly onto the shelf rail.

STRAIGHT EDGE FIXTURES



- The Freeline solution: 1 adhesive Freeline cap profile + individual paper or electro-Freeline label holders (P 20-21
- The adhesive Electrorail solution, which can be applied directly as a shelf cap.

GLASS SHELF FIXTURES



- The Freeline solution: 1 pinch Freeline solution + individual
- · Pinch paper label holders.

WOODEN SHELF FIXTURES



- Folded or extruded adhesive paper label holder profiles.

DOUBLE WIRE SHELF FIXTURES



- · The Wire shelf paper label holder profiles.
- The Freeline: 1 Freeline profile + wire shelf clips + Freeline Easyfix solution (Electro labelling rail or paper or electro Freeline label holders (contact us).

For single wire shelves and wire baskets, opt for the pinch





Paper and electro peg hook label holders

GLOBAL MERCHANDISING SOLUTION FOR SHELVES! Created and Patented by Sitour Merchandising.

It is comprised of profiles that are compatible with most of the shelves on the market and of accessories that are fixed in the slots of the profiles.



Freeline adhesive cap

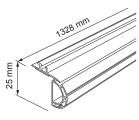


Universal. Ideal for shelves with regular front. Extruded profile designed to fit onto any type of shelf thanks to the adhesive tape fixed underneath its cap. Also available in 1000mm and 1245mm; other sizes available on demand. In PVC.



225 137	White - Length 1328 mm	Per 50
123 537	Cream 9001 - Length 1328 mm	Per 50
223 037	Light Grey 428C - Length 1328 mm	Per 50
224 937	Black 419C - Length 1328 mm	Per 50

Freeline adhesive cap with divider rail



Universal. Ideal for shelves with regular front. Extruded profile designed to fit onto any type of shelf thanks to the adhesive tape fixed underneath its cap. Can receive dividers in its integrated front rail (add a back rail). Also available in 1245mm; other sizes available on demand. In PVC



Cream 9001 with divider rail - Length 1328 mm

Per 50

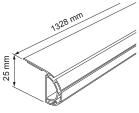
... did you know?

123 539

Segment your offer using the colour Freeline profiles! Available in different colours, - Freeline cap available in specific colour starting from 2000 linear metres. Contact us!



Freeline colour adhesive cap - Universal



223 337

225 237

223 837

225 637

225 037

Universal. Ideal for shelves with regular front. Extruded profile that fits onto almost all of the shelves in the market thanks to the adhesive tape fixed underneath its cap. Segments your offer by colour. Also available in 1000mm; other sizes available on demand.

In PVC.	1 1/23
Bright orange 1585C - Longueur 1328 mm	Per 50
Cherry Red 221 C - Length 1328 mm	Per 50
Olive Green 390 C - Length 1328 mm	Per 50
Fuchsia pink 241 C - Length 1328 mm	Per 50
Blue 299 C - Length 1328 mm	Per 50



Freeline for HERMES 25



Adapted for HERMES 25mm shelves. Extruded profile also available in 995mm and 1245mm; other sizes and colours available on demand. In PVC.



123 521	Cream 9001 - Length 1325 mm	Per 50
223 021	Light Grey 428C- Length 1325 mm	Per 50
224 921	Black 419C - Length 1325 mm	Per 50

Freeline for HERMES 25 mm with divider rail



Adapted for HERMES 25mm shelves. Can receive dividers in its integrated front rail (add a back rail). Extruded profile also available in 995mm and 1245mm; other sizes and colours available on demand. In PVC.

n divider rail - Length 1325 mm	Per 50
70 d. 14 co. 1 Lead 1 4005 co.	D 50

123 527 Cream 9001 with 223 027 Light grey 428C with divider rail - Length 1325 mm Per 50 224 927 Black 419C with divider rail - Length 1325 mm Per 50

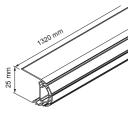
... did you know?



Discover the full range on page 103 to 110.



Freeline for ALSER/LAFORTEZZA 25

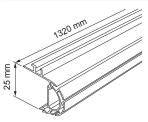


Adapted for ALSER and LA FORTEZZA 25 mm shelves.

also available in 990mm; other sizes and colours available on demand. In PVC.

123 533	Cream 9001 - Length 1325 mm - 9001	Per 50
223 033	Light Grey 428C - Length 1320 mm	Per 50

Freeline for ALSER/LAFORTEZZA 25 with divider rail



Adapted for ALSER and LA FORTEZZA 25mm shelves.

Can receive dividers in its integrated front rail (add a back rail). Extruded profile also available in 990mm; other sizes and colours available on demand.

In PVC.

123 535	Cream 9001 with divider rail - Length 1320 mm	Per 50
223 035	Light grey 428C with divider rail - Length 1320 mm	Per 50

Freeline for CEFLA/KIDER KS



Adapted for CEFLA shelves. Extruded profile also available in 1000mm; other sizes and colours available on demand.

In PVC.

	MAN A SAFEMEN	
		1
		N.
215		
141		

123 573	Crème 9001 - Longueur 1316 mm	Per 50
225 373	Light Grey 428C- Length 1316 mm	Per 50
224 973	Black 419C - Length 1316 mm	Per 50

Freeline for CEFLA/KIDER KS with divider rail

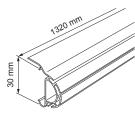


Adapted for CEFLA shelves. Can receive dividers in its integrated front rail (add a back rail). Extruded profile also available in 1000mm; other sizes and colours available on demand. In PVC.



223 081	Light grey 428C with divider rail - Length 1316 mm	Per 50
224 981	Black 419C with divider rail - Length 1316 mm	Per 50

Freeline for TEGOMETALL



Adapted for TEGOMETALL shelves. Extruded profile also available in 988mm; other sizes available on demand. In PVC.



123 596 Cream 9001 - Length 1320 mm Per 50

Freeline for TEGOMETALL with divider rail



Adapted for TEGOMETALL shelves. Can receive dividers in its integrated front rail (add a back rail). Extruded profile also available in 988mm; other sizes available on demand. In PVC.



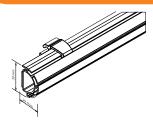
123 593	Cream 9001 with divider rail - Length 1320 mm	Per 50
123 592	Cream 9001 with divider rail - Length 988 mm	Per 50





Freeline wire basket Adapted for baskets with a 6 to 9mm wire front. Extruded profile available in other sizes and colours on demand. In PVC. 123 554 Aluminium grey - Length 1285 mm Per 50

Freeline for WANZL



Adapted for Wanzl wire shelves. Extruded profile delivered with 3 adapters. Other sizes and colours available on demand In PVC.

Cream 9001 - Length 1328mm - (kit: Profile + 3 clips) Per 50 Injected Wanzl Clip Per 150

... did you know?

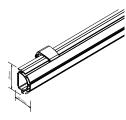
123 576 252 309







Regular-front Freeline

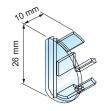


The clip allows to fix Freeline profiles onto shelves with regular front. Extruded profile delivered with 3 adapters. Other sizes and colours available on demand In PVC.

123 578 Cream 9001 - Length 1245mm - (kit: Profile + 3 clips) Per 50 252 313 Injected screw clip Per 150

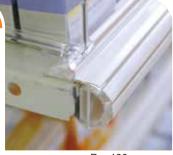
Endcap for Freeline

252 303



Endcap for Freeline

A perfect finish for your shelves. Clips onto both ends of Freeline. Clear. In PVC.



Per 100

... did you know?



1 label-holder, 2 reading angles.

Freeline patented fixing system allows to orientate label holders and guarantees optimal visibility of the price regardless of the height of the



01 > On gondola • Freeline profiles

Individual Pricer Freeline electronic label-holder





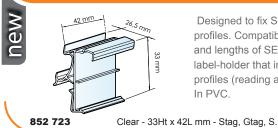
Design on Free Promol HCW, [Extrude into the manag

	- A
ned to fix PRICER electronic labels	Tople CITH M
eline profiles. Compatible with Pricer	15371
line, HS&HN, Continuum HCN, HCS,	COCA COLA LIGHT 1.5 L
Dotmatrix DM3370 and Smart TAG labels.	COCA COCA WHIST
ed individual label-holder that inserts	
e slots of Freeline profiles (reading angle	
gement).	
Promoline, Continuum, Dot Matrix and Smart TAG	Per 100

In PVC Clear - 33Ht x 45L mm - Pr 852 659 852 617 Clear - 24Ht x 98L mm - Continuum Per 100 852 616 Clear - 42Ht x 90L mm - Dot Matrix Per 100

Individual SES Freeline electronic label-holder



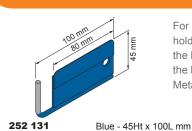


Designed to fix SES electronic labels on Freeline profiles. Compatible with different generations and lengths of SES labels. Extruded individual label-holder that inserts into the slots of Freeline profiles (reading angle management). In PVC.



Per 100

Dismantling tool



For removing electronic labels from the labelholder. Insert the flat part between the label and the label-holder and press by prying to remove the label.

Metal.



Per unit

Electroline holder adapter on Freeline



Designed to fix Electroline holders on Freeline profiles. Injected clip to be associated with an Electroline holder.

In PC.



Per 100

252 301

range on page 17

Clear - For Freeline Profile

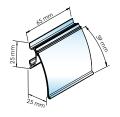
... did you know?







Freeline individual ticket strip



Designed to fix paper labels on Freeline profiles. Extruded individual label-holder that inserts into the slots of a Freeline profile (reading angle management). In PVC.

Transfer of	Michigan Chairm
	2,124

852 729	Clear - 39Ht x 50L mm useful	Per 100
852 725	Clear - 39Ht x 65L mm useful	Per 100
852 727	Clear - 39Ht x 100L mm useful	Per 100

... did you know?



Freeline extruded paper label holders are available in different heights and lengths on request.

Contact us!

Freeline shelf booster



Increases your communication space on the shelves, close to the products. Clips into the Freeline slots according to the needed reading

Visual is introduced from the rear. In PVC.



852 612	Clear - 79Ht x 120L mm useful	Per 100
852 607	Clear - 79Ht x 150L mm useful	Per 100
852 609	Clear - 79Ht x 210L mm useful	Per 100
852 611	Clear - 79Ht x 300L mm useful	Per 100

OPTIMISE YOUR COMMUNICATION WITH THE DOUBLE EXPOSURE!

CONSULT US





Tegometal, Cefla, Kider KS/25, Alser/Lafortezza and Hermes are registered trademarks of Tegometall (International) AG, CEFLA S.C., Kider S.A.U, Alser/Lafortezza and A.R.M.Groupe HMY

A simple and flexible solution quick to install!

Created and patented by Sitour Merchandising. It is comprised of a labelling profile (electronic labelling rail or paper labelling profile) that is inserted directly into the C slot of fixtures with 25mm spacing (Hermès 25, Alser/Lafortezza 25...). Thanks to its range of adapters, can be used with other fixtures in the market (Cefla/kider KS, Tegometall, Linde & Bonnet Neve in the chilled food area).



Pricer Easyfix Label Rail





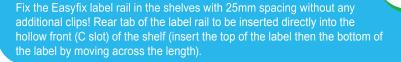
Designed to be fixed directly onto 25mm spacing shelves (Hermes 25, Alser 25 et Kider 25). Compatible with Pricer Promoline, HS&HN, Continuum HCN, HCS, HCW, Dotmatrix DM3370 and Smart TAG labels.

Extruded label rail available in other lengths and colours on demand. In PVC.

s and	
	per 50
	per 50
	per 50

252 713	Clear - Length 988 mm	per 50
252 714	Clear - Length 1240 mm	per 50
252 715	Clear - Length 1318 mm	per 50
252 743	Black - Length 1240 mm	per 50
252 741	Black - Length 1318 mm	per 50

... did you know?



In PVC.



Cover for Pricer Easyfix label rail





For protecting electronic labels from impacts. Perfectly clear hinged cover that clips to the top of the Pricer label rail.

Opens while still remaining attached to the label

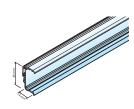
Available in several lengths. In PVC.

*		
6		
	The same	11/1/2

252 717	Clear - Length 988 mm	per 50
252 718	Clear - Length 1240 mm	per 50
252 719	Clear - Length 1318 mm	per 50

Electag Infomil Easyfix Label Rail





Designed to be fixed directly onto 25mm spacing shelves (Hermes 25, Alser 25 et Kider 25). Compatible with Electag Infomil labels. Extruded label rail available in other lengths and colours on demand. Cover available on demand.

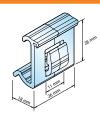
252 586	Clear - Length 988 mm	per 50
252 584	Clear - Length 1240 mm	per 50
252 582	Clear - Length 1318 mm	per 50

... did you know?

Adapt the Easyfix label rail to any type of fixture thanks to the various injected adapters. Adapters to be fixed onto the shelf (4 of which 2 at the ends and 2 at the centre) then the rear tab of the label rail to be inserted into the pinch of each adapter.



Easyfix adapter for other shelves



Designed to adapt the Easyfix label rail to the fronts of Tegometall, Cefla and KiderKS shelves. We recommend 4 adapters per shelf. Injected adapter.

In PC.



252 319

252 131

Clear - For Cefla & KiderKS shelves

Per 200

Dismantling tool



For removing electronic labels from the labelholder. Insert the flat part between the label and the label-holder and press by prying to remove the label.

Metal



Per unit

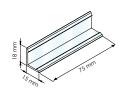
... did you know?

The Easyfix label rail comes in an adhesive version, ideal for fixtures with a regular front. Available in different lengths. Contact us!

Blue - 45Ht x 100L mm



Adjustable spacer for label rail



Design to manage the angle of label rails. Provides for two reading angles. Inserts into the rear of the label rail, between the label profile and the front of the shelf. Extruded spacer.

In PVC.

252 699

Clear - Length 75mm (2 angles)



Per 50

... did you know?

Segment and boost your offer! Discover the Electro label rail instore theatre accessories. To be fixed directly on the label rail or on the label rail cover on page 103 à 110.



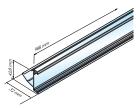
OPTIMISED PRICER LABELLING SOLUTION FOR TEGOMETALL SHELVES

Fixed directly onto the front of Tegometall shelves without any additional tools or parts!

Can be angled in 2 positions so you can choose the desired direction according to the height of your shelf (2 angles available) for optimized price reading!



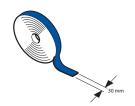
Tego 2 positions Pricer label rail



Designed to be fixed directly to the front of Tegometall shelves. The label can be angled in 2 positions (integrated function). Compatible with Pricer Promoline, HS&HN, Continuum HCN, HCS, HCW, Dotmatrix DM3370 and Smart TAG labels. Extruded label rail available in other lengths and colours on demand. In PVC.

<u> </u>		
252 735	Clear - Length 988 mm	Per 50
252 737	Clear - Length 1240 mm	Per 50
252 739	Clear - Length 1318 mm	Per 50

Decorative strip



Designed to segment the offer. To insert in electronic rails. Other colours available on request. In PVC.

151 199	Blue - 30 mm Ht x 100 m Lg	Per unit
151 207	Cherry - 30 mm Ht x 100 m Lg	Per unit
151 205	Yellow - 30 mm Ht x 100 m Lg	Per unit
151 209	Green - 30 mm Ht x 100 m Lg	Per unit
151 225	Orange - 30 mm Ht x 100 m Lg	Per unit

SEGMENT YOUR OFFER!

CONSULT US

Segment your offer using these decorative strips to be inserted at the rear of the label rail.

Several colours available. Specific colours on demand starting from 4000 linear metres. Contact us!



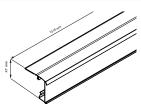
Universal electronic labelling solution!

A versatile solution that adapts to most fixtures (with adhesive tape or screws) and which accepts most of the electronic labels on the

A solution for in-store theatre that provides perfect visibility for your labels.



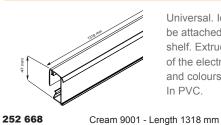
Electrorail



Universal. Designed to fit onto any type of shelf thanks to the adhesive tape fixed underneath its cap. Extruded label rail is compatible with most of the electronic labels on the market. Also available in 998mm and 1240mm; other sizes and colours available on demand. In PVC.

252 655	Clear - Length 1318 mm	Per 50
252 667	Cream 9001 - Length 1318 mm	Per 50
252 679	Black 419C - Length 1318 mm	Per 50
252 673	Light Brown 7039 C - Length 1318 mm	Per 50
	252 667 252 679	252 667 Cream 9001 - Length 1318 mm 252 679 Black 419C - Length 1318 mm

Electrorail V2



Universal. Ideal for regular fronts. Designed to be attached with adhesive tape to the front of the shelf. Extruded label rail is compatible with most of the electronic labels on the market. Other sizes and colours available on demand. In PVC.



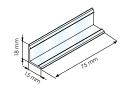
... did you know?

Segment and boost your offer! Discover the Electro label rail in-store theatre accessories, to be fixed directly on the label rail or on the label rail cover on page 103 - 110. Segment your offer using these decorative strips to be inserted at the rear of the label rail.

Several colours available.



Adjustable spacer for label rail



Design to manage the angle of label rails. Provides for two reading angles. Inserts into the rear of the label rail, between the label profile and the front of the shelf. Extruded spacer.

In PVC.

252 699 Clear - Length 75 mm (2 angles)



Per 50



... did you know?

Protects your shelves, labelling profile and electronic labels from impacts (trolleys...) at the base of fixtures thanks to Springer!



Metal Springer



Designed to protect your shelves, labelling profile and electronic labels from impacts at the base of fixtures. Screws into the base of the fixture. To be associated with an Easyfix or Electrorail label rail. Metal.



 252 709
 Grey - Length 988 mm
 Per 10

 252 711
 Grey - Length 1318 mm
 Per 10

Springer PVC



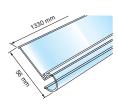
Designed to protect your shelves, labelling profile and electronic labels from impacts at the base of fixtures. Allow electronic labels to be inserted directly. Associate with a springer cover for optimum protection for labels.

In PVC.



252 571	Cream 9001 - Length 1330 mm - PRICER	Per 10
252 573	Cream 9001 divider rail - Length 1330 mm - PRICER	Per 10
252 578	Cream 9001 - Length 1330 mm - NCR/SES	Per 10
252 580	Cream 9001 divider rail - Length 1330 mm - NCR/SES	Per 10

Springer PVC Cover



Designed to protect your electronic labels from impacts at the base of fixtures. Fits onto all Springers.

In PVC.

252 615 Transparent - Longueur 1330 mm Per 10

Dismantling tool



For removing electronic labels from the labelholder. Insert the flat part between the label and the label-holder and press by prying to remove the label.

Metal.

252 131 Blue - 45 Ht x 100 L mm



Per unit

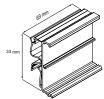
A FLEXIBLE, SIMPLE & HANDY INDIVIDUAL ELECTRONIC **LABELLING SOLUTION!**

The individual label-holder is attached directly to the front of the shelf or with adhesive tape onto the smooth and flat wall under each product

1 product = 1 label-holder = 1 price!



PRICER P25 individual label-holder



Designed to be fixed directly onto 25mm spacing shelves (Hermes 25, Alser 25 et Kider 25). Compatible with Pricer labels.

Extruded individual label-holder available in different lengths on demand.



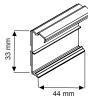
PRICER adhesive individual label-holder



Universal. Extruded label-holder designed to be fixed on all types of straight supports (smooth and clean) thanks to its adhesive. Compatible with Pricer labels. Available in different lengths on demand. In PVC.

		Control of the Party Street, or other Designation or other Designation of the Party Street, or other Designation o
852 641	Clear - 33 mm Ht x 47 L mm - Promoline, Continuum, DM and SmartTAG	Per 100
852 643	Clear - 33 mm Ht x 69 L mm - Promoline, Continuum, DM and SmartTAG	Per 100
852 618	Clear - 47 mm Ht x 90 L mm - Promoline, Continuum, DM and SmartTAG	Per 100

SES adhesive individual label-holder



Universal. Extruded label-holder designed to be fixed on all types of straight supports (smooth and clean) thanks to its adhesive. Compatible with SES labels. Available in different lengths on demand. In PVC.

		All the second
852 655	Clear - 33 mm Ht x 44 L mm - Stag, Gtag, S.	Per 100
852 657	Clear - 33 mm Ht x 60 L mm - Stag, Gtag, S.	Per 100

Versatile adhesive individual label-holder



Universal. Extruded label-holder designed to be fixed on all types of straight supports (smooth and clean) thanks to its adhesive. Compatible with Pricer and SES labels. Available in different lengths on demand. In PVC.

852 620 Clear - 33 mm Ht x 47 L mm - Pricer & SES.



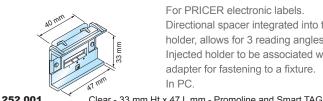
Per 100

UNIVERSAL & SECURE INDIVIDUAL ELECTRONIC LABELLING SOLUTION!

A versatile solution comprised of injected holders (covering most of the electronic labels on the market) and injected adapters (adapt to most of the fixtures on the market) to be assembled according to need.



PRICER Electroline Holder



For PRICER electronic labels.

Directional spacer integrated into the rear of the holder, allows for 3 reading angles (-15°,0°, 15°). Injected holder to be associated with an Electroline adapter for fastening to a fixture. In PC

77	159
ħΪ	# 1250 F
	WWW.PRICER.COM
9	THE RESERVE OF THE PARTY OF THE
	Per 100

202 00 .	oldar oo mirrit x 47 E mirri 1 Tomorine and omart 1700	1 61 100
252 033	Clear - 33 mm Ht x 47 L mm - Continuum	Per 100
252 003	Clear - 33 mm Ht x 69 L mm - Continuum & DM and Smart TAG	Per 100

... did you know?

Electroline holders are 1- highly resistant: injected PC. 2- secure: can only be removed with a special tool (anti-theft system). 3- directional, equipped with an integrated spacer allowing to move the label according grasp a product easily. 4- Universal: compatible with most PRICER, SES, NCR and TAGGY electronic labels.



SES Electroline Holder





For SES electronic labels.

Directional spacer integrated into the rear of the holder, allows for 3 reading angles (-15°,0°, 15°). Injected holder to be associated with an Electroline adapter for fastening to a fixture. In PC.

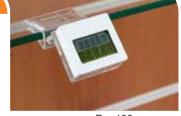


NCR Electroline Holder



For NCR electronic labels.

Directional spacer integrated into the rear of the holder, allows for 3 reading angles (-15°,0°, 15°). Injected holder to be associated with an Electroline adapter for fastening to a fixture. In PC



252 037 Clear - 27 mm Ht x 33 L mm - NCR Per 100 252 021 Clear - 35 mm Ht x 60 L mm - NCR Per 100

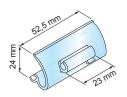
COMMUNICATE ON YOUR ELECTRONIC LABEL HOLDERS!

CONSULT US

Optimise the impact of your promotions by dressing up your Electroline holders! Insert your POS and product information



Electroline holder front shelf adapter 25 mm



Designed to fix Electroline holders on fixtures with 25mm spacing. Injected clip to be associated with an Electroline holder. In PC.



252 101

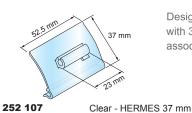
Clear - HERMES 25, ALSER 25

252 125

Clear - Kider 25

Per 100 Per 100

Electroline holder front shelf adapter 37 mm



Designed to fix Electroline holders on fixtures with 37mm spacing. Injected clip to be associated with an Electroline holder. In PC.



Per 100

Electroline holder front wire shelf adapter



252 115

Designed to fix Electroline holders on fixtures with a wire front. Injected clip to be associated with an Electroline holder. In PC.



Per 100

Electroline holder front straight shelf adapter

Clear - WANZL



Designed to fix Electroline holders on fixtures with a regular front. Adhesive. Injected clip to be associated with an Electroline holder. In PC.



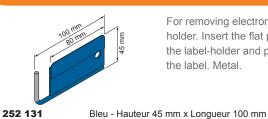
Per 100

... did you know?

Electroline adapters are 1- highly resistant: injected PC. 2- secure: can only be removed with a special tool (anti-theft system). 3- universal: compatible with most HERMES, METAL, ALSER fixtures, wire shelves, coolers, peg-hooks and Freeline.



Dismantling tool



For removing electronic labels from the labelholder. Insert the flat part between the label and the label-holder and press by prying to remove the label. Metal.



Per unit

A SIMPLE AND FLEXIBLE LABELLING SOLUTION THAT IS QUICK TO INSTAL!

Created and patented by Sitour Merchandising. It is comprised of a labelling profile (electronic labelling rail or paper labelling profile) that is inserted directly into the C slot of fixtures with 25mm spacing (Hermès 25, Alser/Lafortezza 25...). Thanks to its range of adapters, can be used with other fixtures in the market (Cefla/kider KS, Tegometall, Linde & Bonnet Neve in the chilled food area).



Easyfix paper label-holder profile

new



Designed to be fixed directly onto 25mm spacing shelves (Hermes 25, Alser 25 et Kider 25). For paper labels 39mm high. Extruded profile available in different lengths on demand. In PVC.



642 403	Clear - 39 mm Ht x 988 L mm useful	Per 50
642 405	Clear - 39 mm Ht x 1318 L mm useful	Per 50
642 413	White - 39 mm Ht x 988 L mm useful	Per 50
642 415	White - 39 mm Ht x 1318 L mm useful	Per 50

Easyfix adapter for other shelves



Designed to adapt the Easyfix paper labelling profile to the fronts of Tegometall, Cefla and KiderKS shelves.

We recommend 4 adapters per shelf. Injected adapter. In PC.

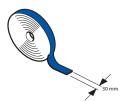
1	IIII =
200	
	D000

252 315	Clear - Tegometall Shelf	Per 200
252 319	Clear - Cefla & KiderKS shelves	Per 200

... did you know?

Segment and boost your offer! Discover the in-store theatre accessories for paper profiles to be fixed directly to the label-holder on page....Segment your offer using these decorative strips to be inserted at the rear of the label rail. Specific colours on demand starting from 4000 linear metres. Contact us!

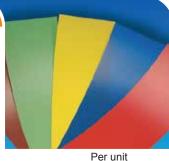
Bande de décoration



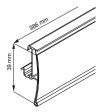
Designed to segment the offer. Inserts into the paper labelling profiles with a useful height of 39mm.

Other colours available on request. In PVC.

*		
151 099	Blue - 39 mm Ht x 100 m Lg	Per unit
151 115	Cherry - 39 mm Ht x100 m Lg	Per unit
151 105	Yellow - 39 mm Ht x 100 m Lg	Per unit
151 109	Green - 39 mm Ht x100 m Lg	Per unit
151 107	Orange - 39 mm Ht x 100 m Lg	Per unit



CEFLA-KIDER KS extruded ticket strip



Designed to be fixed directly to the front of CEFLA and KIDERKS shelves. For paper labels with a useful height of 39mm. Extruded profile available in different lengths on demand. In PVC.

642 305 Clear - 39 mm Ht x 986 L mm useful Per 100 642 307 Clear - 39 mm Ht x 1316 L mm useful Per 50

PET TEGOMETALL extruded ticket strip





Designed to be fixed directly to the front of TEGOMETALL shelves. For paper labels of different heights. Extruded profile available in different lengths on demand. In PET.

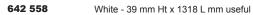
-(0		
642 555	White - 29 mm Ht x 1318 L mm useful	Per 50
642 553	White - 39 mm Ht x 1318 L mm useful	Per 50
642 557	White - 51 mm Ht x 1318 L mm useful	Per 50

PET TEGOMETALL 2-position extruded ticket strip





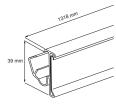
Designed to be fixed directly to the front of TEGOMETALL shelves. Two angles possible (2-notch rear tab). For paper labels with a useful height of 39mm. Extruded profile available in different lengths on demand. In PET.





Per 50

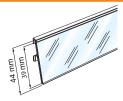
TEGOMETALL 2-position extrudedticket strip



Designed to be fixed directly to the front of TEGOMETALL shelves. Two angles possible (2-notch rear tab). For paper labels of different heights. Extruded profile available in 988mm; other lengths available on demand. In PVC.

642 018	White - 39 mm Ht x 1318 L mm useful	Per 50
642 019	White - 51 mm Ht x 1318 L mm useful	Per 50
642 031	White - 59 mm Ht x 1318 L mm useful	Per 50

Extruded ticket strip, angled

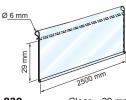


Designed to be fixed directly on the front of HERMES METAL or BONNET NEVE shelves where the front is perforated or provided with pins. Used with metal adapter 751 101. For paper labels 39mm high. Extruded profile available in different lengths on demand. In PVC.



	642 087	White - 39 mm Ht x 999 L mm useful	Per 50
	642 091	White - 39 mm Ht x 1325 L mm useful	Per 50
\setminus	751 101	Metal adapter (4 or 5 according to Lg)	Per 250

Wire front extruded ticket strip

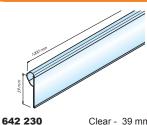


Designed to be fixed directly to the front of wire shelves. Extruded profile available in different lengths on demand. In PVC.



251 230	Clear - 29 mm Ht x 2500 L mm useful	Per 50
251 238	Clear - 39 mm Ht x 2500 L mm useful	Per 50

Front Wanzl extruded ticket strip



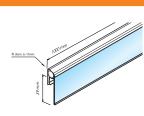
Designed to be fixed directly to the front of double wire Wanzl shelves. Extruded profile for paper labels with a useful height of 39 mm. Other colours available on request.

In PVC.



Clear - 39 mm Ht x 988 L mm useful Per 50

Wire basket pinch extruded ticket strip



Designed to be fixed directly to the front of wire baskets. Extruded profile for paper labels with a useful height of 39mm. Other colours available on request.

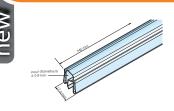
In PVC.

642 220 White - 39 mm Ht x 988 L mm useful



Per 50

Pinch profile for wire basket



Designed to pinch a paper or electronic labelling profile and as such fix it to the wire basket.

Available in different lengths. To be associated with an Easyfix paper (page 31) or Pricer electronic (page 23) profile



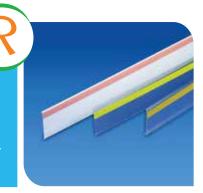
252 747 Clear background - Length 940 mm - with a pinch - to complete with an Easyfix label holder profile

Per 50

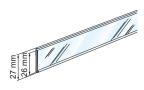
UNIVERSAL PAPER LABELLING SOLUTION!

Flat and provided with a power adhesive, adapts to most flat, smooth and clean supports!

Extruded adhesive paper label-holders are very resistant and cannot be deformed. Folded adhesive paper label-holders are ultra clear and flat for optimum readability.



Extruded adhesive ticket strip

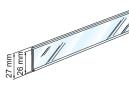


Universal. Ideal for regular fronts. Designed to be attached with adhesive tape directly to any flat, smooth and clean surface. For paper labels of different heights. Extruded profile available in 995mm. Other lengths available on request. In PVC.

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Horan		
	2.156	1
12		
100		

641 013	Clear - 26 Ht x 1325 L mm useful	Per 50
641 015	Clear - 29 Ht x 1325 L mm useful	Per 50
641 017	Clear - 39 Ht x 1325 L mm useful	Per 50
641 019	Clear - 51 Ht x 1325 L mm useful	Per 50

PET extruded adhesive ticket strip



642 521

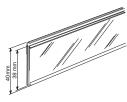
642 523

642 525

Universal. Ideal for regular fronts. Designed to be attached with adhesive tape directly to any flat, smooth and clean surface. Extruded profile with a frontside return to protect the labels. For paper labels of different heights. Other lengths available

on request. In PET.	
Clear - 26 Ht x 1325 L mm useful	Per 50
Clear - 29 Ht x 1325 L mm useful	Per 50
Clear - 39 Ht x 1325 L mm useful	Per 50

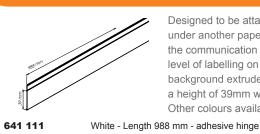
Extruded adhesive ticket strip



Universal. Ideal for regular fronts. Designed to be attached with adhesive tape directly to any flat, smooth and clean surface. Extruded profile for paper labels with a useful height of 39mm. Other colours available on request. In PVC.

642 037	White - 39 Ht x 100 L mm useful	Per 50
642 045	White - 39 Ht x 1325 mm useful	Per 50
642 051	Blue - 39 Ht x 1325 mm useful	Per 50

Hinged extruded ticket strip



Designed to be attached with adhesive tape under another paper profile in order to increase the communication surface or to create a second level of labelling on the front of the shelf. White background extruded profile for paper labels of a height of 39mm with a hinge and adhesive. Other colours available on request. In PVC.



Per 50

16 x 21 cm

FOLDED TICKET STRIP

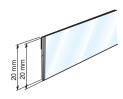
Customised manufacturing! Folded paper label holders are manufactured in our workshop

We can produce your choice of an adhesive label-holder in length and height up to 160 mm.

With or without return, straight or angled.



Folded adhesive ticket strip



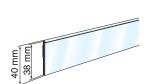
Universal. Ideal for regular fronts. Designed to be attached with adhesive tape directly to any flat, smooth and clean surface. Folded profile for paper labels of different heights. Available in lengths of 1330mm; other lengths and heights available on demand. Ultra clear & extra flat. In PVC antireflection.

CONSULT US

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	FU	COUCH PARTY
-	San Hard	2.15€

137 120	Clear - 20 Ht AV - 20 Ht AR x 1000 L mm	Per 100
137 125	Clear - 26 Ht AV - 24 Ht AR x 1000 L mm	Per 100
137 131	Clear - 30 Ht AV - 20 Ht AR x 1000 L mm	Per 100
137 140	Clear - 40 Ht AV - 39 Ht AR x 1000 L mm	Per 100
137 150	Clear - 50 Ht AV - 30 Ht AR x 1000 L mm	Per 100
137 160	Clear - 60 Ht AV - 59 Ht AR x 1000 L mm	Per 100

Folded adhesive ticket strip - frontside return

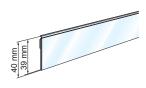


Universal. Ideal for regular fronts. Designed to be attached with adhesive tape directly to any flat, smooth and clean surface. Folded profile for paper labels of different heights. Available in lengths of 1000mm; other lengths and heights available on demand. The frontside return protects the price labels. Ultra clear & extra flat. In crystal or antireflection PVC.

า	Zist
t.	

641 025	Clear - 39 Ht x 1325 L mm Crystal	Per 50
641 061	Clear - 39 Ht x1325 L mm useful - Antireflection	Per 50

Folded adhesive ticket strip - installation guide



Universal. Ideal for regular fronts. Designed to be attached with adhesive tape directly to any flat, smooth and clean surface. Folded profile for paper labels of different heights. Available in lengths of 1000mm; other lengths and heights available on demand. The rear return installation guide ensures an quick and straight set-up. Ultra clear & extra flat. In PVC antireflection.

137 041	Clear - 39 Ht x 1325 L mm useful - Straight	Par 50
137 091	Clear - 39 Ht x 1325 L mm useful - Angled	Par 50

... did you know?

The range of individual paper label-holders is the flexible, simple and handy paper labelling solution. The individual paper label-holder is attached directly to the front of the shelf or with adhesive tape onto the smooth and flat wall under each product concerned. 1 product = 1 label-holder = 1 price!



Individual adhesive folded ticket-holder

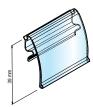


Universal. Ideal for regular fronts, crossmerchandising strips, promotional supports and cardboard displays. Designed to be attached with adhesive tape directly to any flat, smooth and clean surface. Folded, ultra clear & extra flat label-holder. Other sizes available on request. In PVC.

Per 100

137 033 Clear - 39 Ht x 65 L mm useful

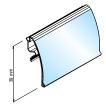
Individual P25 extruded ticket-holder



Designed to be fixed directly onto 25mm spacing shelves (Hermes 25, Alser 25 et Kider 25). For paper labels 39mm high. Extruded label-holder available in different lengths on demand. In PVC.

1		
642 100	Clear - 39 Ht x 65 L mm useful	Per 100
642 106	Clear - 39 Ht x 75 L mm useful	Per 100
642 107	Clear - 39 Ht x 80 L mm useful	Per 100
642 108	Clear - 39 Ht x 95 L mm useful	Per 100
642 101	Clear - 39 Ht x 100 L mm useful	Per 100
642 109	Clear - 39 Ht x 110 L mm useful	Per 100

White background individual P25 extruded ticket-holder



Designed to be fixed directly onto 25mm spacing shelves (Hermes 25, Alser 25 et Kider 25). For paper labels 39mm high. White background extruded label-holder available in different lengths on demand. In PVC.

642 110 White - 39 Ht x 65 L mm Per 100 642 111 White - 39 Ht x 100 L mm Per 100

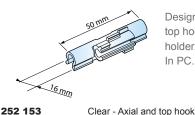


UNIVERSAL & SECURE PEG-HOOK ELECTRONIC LABELLING SOLUTION!

A versatile solution comprised of injected holders (covering most of the electronic labels on the market) and injected adapters (adapt to different types of peg-hooks) to be assembled according to need.



Clip for axial and top hook Electroline holder



Designed to fix Electroline holders on axial and top hooks. To be associated with an Electroline holder.

In PC.



Per 100

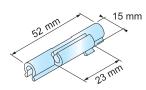
... did you know?

1 ADAPTER FOR 2 TYPES OF PEG-HOOKS

For top merchandising hooks, you fix it on the top. For axial merchandising hooks, you fix it underneath. 1- Fix the clip on the label holder according to the type of peg-hook and slide the Electroline holder that corresponds to your label into the adapter. 2- Put the label into the holder. 3- Fix the label-holder on the hook.



Electroline holder adapter on low peg-hooks



Designed to fix Electroline holders on low peghooks. To be associated with an Electroline holder. In PC.

252 135 Clear - Flat peg-hook



Per 100

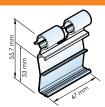
... did you know?

Electroline holders are 1- highly resistant: injected PC. 2- secure: can only be removed with a special tool (anti-theft system). 3- directional, equipped with an integrated spacer allowing to move the

label according to 3 angles (-15°, 0°, 15°) and a hinge system allows the customer to grasp a product easily. 4- Universal: compatible with most PRICER, SES, NCR and TAGGY electronic labels. Find the entire range on page 17.



PRICER individual peg-hook label-holder



Designed to fix PRICER electronic labels on peg-hooks. Compatible with Pricer Promoline, HS&HN, Continuum HCN, HCS, HCW, Dotmatrix DM3370 and Smart TAG labels. Extruded individual label-holder. In PVC.

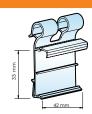


252 155

Clear -33 Ht x 47 L mm - Promoline, Continuum, DotMatrix, Smart TAG

Per 100

SES individual peg-hook label-holder



Designed to fix SES electronic labels on peghooks. Compatible with different generations and lengths of SES labels. Extruded individual label-holder.

In PVC.

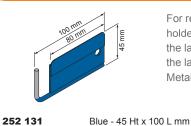


252 147

Clear - 33 Ht x 42 L mm - Stag, Gtag, S.

Per 100

Dismantling tool



For removing electronic labels from the labelholder. Insert the flat part between the label and the label-holder and press by prying to remove the label.

Metal.



Per unit

... did you know?

Communicate with your peg-hooks!

Discover in-store theatre solutions for peg-hook areas on page 107.

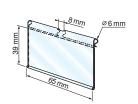






Pricer, Promoline and Continuum, SES are registered trademarks of Pricer AB and Store Electronic Systems

Rear access 8 mm notch ticket-holder



Designed to be fixed on 8mm max diameter peghooks. Extruded label-holder for paper labels of different heights. Rear access. In PVC.



137 006

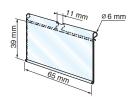
Clear - 39 Ht x 65 L mm useful - diam 6 mm

137 007

Clear - 29 Ht x 60 L mm useful - diam 6 mm

Per 100 Per 100

Rear access 11 mm notch ticket-holder



Designed to be fixed on 11mm max diameter peg-hooks. Extruded label-holder for paper labels of different heights. Rear access. In PVC.

SITOUR MERCHANDISING

1,10 €

100 M,

251 105

Clear - 39 Ht x 65 L mm useful - diam 6 mm

Per 100

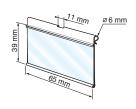
... did you know?



CAN BE CUSTOMISED TO FIT YOUR DIMENSIONS!

On request we will produce the peg-holder label-holder with the length of your choice!





Designed to be fixed on 11mm max diameter peg-hooks. Extruded white background label-holder for paper labels of different heights. Front access. Compatible with several sizes of wire with a maximum diameter of 11 mm. PVC.



251 101 251 103 White - 39 Ht x 65 L mm useful - diam 6 mm

White - 39 Ht x 70 L mm useful - diam 6 mm

Par 100 Par 100

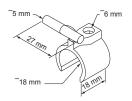
CUSTOMIZE YOUR PEG-HOOK LABEL HOLDER

CONSULT US

Increase the visibility of your brands and promotions by customizing your peg-hook label-holder! Entrust us with creation and/or manufacture of your customised label-holders (upper part printed in your colours)! Request an estimate.



Endcap for hook



Designed for hanging paper label-holders. Attaches to 18mm diameter tubes. PVC.

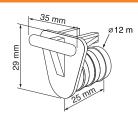


137 011

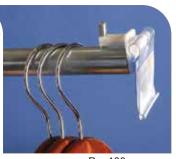
White - diam 18 mm

Per 100

Pole endcap for tube



Designed for hanging paper label-holders. Inserts into 19mm diameter tubes.



137 004 137 005 White - diam 12mm - With locking

White - diam 12mm - Without locking

Per 100

Per 100

... did you know?

Communicate with your peg-hooks next to your label by adding communication on shark foot. Consult the peg-hook in-store theatre accessories on page 107.



Wire peg-hook hinged label-holder



Designed to be fixed on 6mm diameter wire peghooks of paper labels in 37x21mm format. Gets through the blister pack. Hinged system. Injected. PVC.

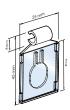


251 017

White - 37 x 21 mm label - Wire diam 6 mm

Per 250

Double peg-hook paper label-holder



Designed to be fixed on double PVC peg-hooks of paper labels in 30x25mm format. Gets through the blister pack. Hinged system. Injected. PVC.



137 330

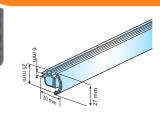
White - 30 x 25 mm label - double wire

THE ELEGANT POS AND PRICE DISPLAY SOLUTION!

Ideal for Beauty/Health areas. It allows prices to be displayed at the front of the shelf as well as highlighting promotional product offers.



Pinch Pureline profile



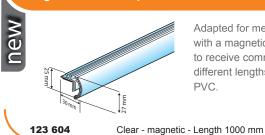
Fits onto glass shelves 6 to 10 mm thick. Extruded pinch profile. Comprised of a groove to receive communication supports. Available in different lengths and black and white on demand. PVC.

Per 25

123 602

Clear - with pinch - Length 1000 mm

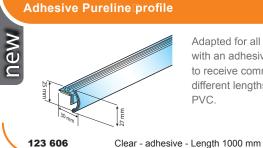
Magnetic Pureline profile



Adapted for metal shelves. Extruded profile with a magnetic base. Comprised of a groove to receive communication supports. Available in different lengths and black and white on demand. PVC.



Per 25



Adapted for all types of supports. Extruded profile with an adhesive base. Comprised of a groove to receive communication supports. Available in different lengths and black and white on demand. PVC.



Per 25

... did you know?

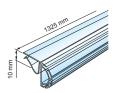
Discover the entire range of merchandising accessories... Boost, leaflet dispenser, supports for promotional product offers, etc. It is fixed directly on the Pureline profile in order to be closer to the products. Contact us to test it!







Freeline for glass shelves



Fits onto glass shelves 6 to 10 mm thick. Extruded pinch profile available in different lengths on demand. PVC.



123 552

Clear - with pinch - Length 1325 mm

Per 50

... did you know?

1 label-holder, 2 reading angles.

Freeline patented fixing system allows to orientate label holders and guarantees optimal visibility of the price regardless of the height of the shelf!



Individual Pricer Freeline electronic label-holder



852 659

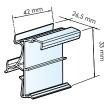
852 617

852 616

Designed to fix PRICER electronic labels on Freeline profiles. Compatible with Pricer Promoline, HS&HN, Continuum HCN, HCS, HCW, Dotmatrix DM3370 and Smart TAG labels. Extruded individual label-holder that inserts into the slots of Freeline profiles (reading angle

management). PVC.	
Clear - 33 Ht x 45 L mm - Promoline, Continuum, DotMatrix, Smart TAG	Per 100
Clear - 24 Ht x 98 L mm - Continuum	Per 100
Clear - 42 Ht x 90 L mm - Dot Matrix	Per 100

Individual SES Freeline electronic label-holder



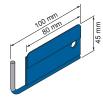
Designed to fix SES electronic labels on Freeline profiles. Compatible with different generations and lengths of SES labels. Extruded individual labelholder that inserts into the slots of Freeline profiles (reading angle management). PVC.



852 723 Clear - 33 Ht x 42 L mm - Stag, Gtag, S.

Per 100

Dismantling tool



For removing electronic labels from the labelholder. Insert the flat part between the label and the label-holder and press by prying to remove the label. Metal.



252 131 Blue - 45 Ht x100 L mm Per unit

Find the range of Freeline in-store theatre accessories on page 103 - 110.



Electroline holder adapter on Freeline



Designed to fix Electroline holders on Freeline profiles. Injected clip to be associated with an Electroline holder. In PC.



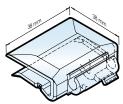
Per 100

... did you know?

The electronic label holders are available for most of electronic labels. Thanks to a groove built into the casing, the electronic labels can be adjusted to 3 angles depending on the label location on the gondola. Very resitant, the holders ans clips ensure a secure fixing of the electronic labels. Discover the Electroline range page 17.



Electroline holder glass shelf adapter



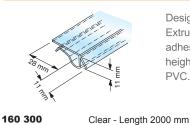
Designed to fix Electroline holders directly on glass shelves. Injected clip to be associated with an Electroline holder. Can be adapted to all Electroline holders. In PC.

252 129	Clear - 6 mm glass shelf	Per 100
252 130	Clear - 8 mm glass shelf	Per 100
252 132	Clear - 12 mm glass shelf	Per 100





Glass table pinch angled profile



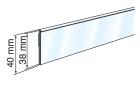
Designed to be fixed on 5 to 11 mm glass tables. Extruded pinch profile to associate with an adhesive label-holder profile at your choice of height. Available in different lengths on demand. PVC.



Per 50



Adhesive folded paper label-holder profile I frontside



Universal. Ideal for regular fronts. Designed to be attached with adhesive tape directly to any flat, smooth and clean surface. Folded profile for paper labels of different heights. Available in lengths of 1000mm; other lengths and heights available on demand. The frontside return protects the price labels. Ultra clear & extra flat. In crystal or antireflection PVC.

Per 50

641 025	Clear - 39 mm Ht useful x1325 mm Lg - Crystal	Per 50
641 061	Clear - 39 mm Ht useful x1330 mm Lg - Antireflection	Per 50

... did you know?

Customised manufacturing! Folded paper label-holders are manufactured in our workshop

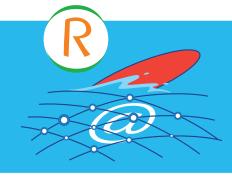
We can produce your choice of an adhesive label-holder in length and height up to 160 mm.

With or without return, straight or angled.



Reform Display can also be found on facebook

Visit our facebook account













Takes part of the **AIR programme** (eco-responsible)

GLOBAL MERCHANDISING

SOLUTION FOR SHELVES IN THE COOLED/COLD AREA!

in cold as well as frozen areas! Associate adapters with your choice of Freeline profile!



Magali rail double wire front Freeline



Fits onto the double wire Bonnet Neve shelf fronts (or with Magali rail) and the KOXKA fixtures. Comprised of the 3 adapters and a Freeline extruded profile available in different colours and lengths on demand. PVC profile. PC adapters.

18	
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123 575	Cream 428C - Length 1245 mm - (kit: Profile + 3 clips)	Per 50
224 475	Black 419C - Length 1245 mm - (kit: Profile + 3 clips)	Per 50
223 075	Mouse grey 428C - Length 1245 mm - (kit: Profile + 3 clips)	Per 50
252 307	Clear - Double wire injected adapter	Per 200

... did you know?

Freeline, also for frozen!

Freeline MAGALI can also be installed on 2 or 3-wire shelves,



Freeline Bonnet Névé



Adapted for the front of Linde Chief shelves. Comprised of 3 adapters and a Freeline extruded profile available in different colours and lengths on demand. PVC profile. PC adapters.



Per 200

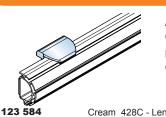
123 577	Cream 428C - Length 1245mm - (kit: Profile + 4 clips)	Per 50
224 477	Black 419C - Length 1245 mm - (kit: Profile + 4 clips)	Per 50
223 077	Grey 428C - Length 1245mm - (kit: Profile + 4 clips)	Per 50
252 305	Clear - Bonnet Névé injected adapter	Per 200

Freeline Linde Chief

223 084

223 484

252 311



Adapted for the front of Linde Chief shelves. Comprised of 3 adapters and a Freeline extruded

profile available in different colours an demand. PVC profile. PC adapters.	d lengths on
Cream 428C - Length 1245 mm	Per 50
Grey 428C- Length 1245 mm	Per 50
Black 419C - Length 1245 mm	Per 50

Clear - Linde Chief injected adapter



Dress up the doors of your cabinet fixtures in chilled and cold areas by affixing your communication supports with «micro suction cup», the no-glue adhesive that leaves no marks on your glass. Easy to install, it can easily be used again. Trust us with your projects. Contact us!



SEGMENT YOUR OFFER!

CONSULT US



Freeline wire basket





Adapted for baskets with a wire front circumference of 6 to 9mm.

Extruded profile available in other sizes and colours on demand. PVC.



Per 50

Freeline WANZL

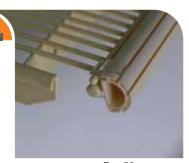
123 554



Aluminium grey - Length 1285 mm

Adapted for Wanzl wire shelves. Extruded profile delivered with 3 adapters.

Other sizes and colours available on demand PVC.



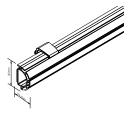
123 576

Cream 9001 - Length 1328mm - (kit: Profile + 3 clips)

252 309 Injected Wanzl Clip

Per 50 Per 150

Regular front Freeline



The clip allows to fix Freeline profiles onto shelves with regular front.

Extruded profile delivered with 3 adapters. Other sizes and colours available on demand PVC.

123 578 Cream 9001 - Length 1245 mm - (kit: Profile + 3 clips) 252 313

Per 50

Clear - Injected Clipavis Per 150



Freeline Freezer pyramid



Designed to be fixed on the upper and central part of frozen food wells. Pyramid composed of 4 levels of Freeline blue labelling profiles on each side. Can be installed in a classic or aero way. PVC.

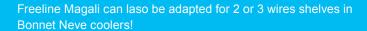


L'unité

214 075

White with Freeline blue - 160 Ht x 1240 L mm

... did you know?





Freeline Freezer pyramid extension



Elevates the freezer pyramid on certain relief fixtures. Adhesive. PVC.



177 107

White - 117 Ht x 135 L mm

Per 2

... did you know?

To display your promotional offers in the frozen section, use the hanger for freezer pyramids (ref. 841121)!

Contact us!



Freeline aero metal base for freezer pyramids



Ideal for wide frozen food wells. Brings the labelling closer to the edge of the frozen food well for better price visibility.

Metal.

STATES AND DOUGH

215 001

White - 130 Ht x 380 L mm

Per 2

Finish endcap for Freeline frozen pyramids



Designed to be fixed onto the ends of the frozen pyramid for a better finish. Available for pyramids in traditional version and for aero version pyramids.



177 103

White - 160 Ht x 160 L mm - traditional version

177 113

White - 160 Ht x 58 L mm - aéro version



by 2 pairs

UNIVERSAL & RESISTANT INDIVIDUAL ELECTRONIC LABELLING SOLUTION, IDEAL FOR CHILLED/COLD SECTIONS!

A versatile solution comprised of injected holders (covering most of the electronic labels on the market) and injected adapters (adapt to Magali et Bonnet Névé fixtures) to be assembled according to need.



Electroline holder adapter for chilled fixtures



Designed to fix Electroline holders on Bonnet Névé and Magali fixtures. Injected clip to be associated with an Electroline holder.

	73
III.	
The state of the s	

252 109	Clear - Magali adapter	Per 100
252 123	Clear - Bonnet Névé adapter	Per 100

PRICER Electroline Holder



For PRICER electronic labels.

Directional spacer integrated into the rear of the holder, allows for 3 reading angles (-15°,0°, 15°). Injected holder to be associated with an Electroline adapter for fastening to a fixture. In PC.



252 001	Clear - 33 Ht x 47 L mm - Promoline and Smart TAG	Per 100
252 033	Clear - 33 Ht x 47 L mm - Continuum	Per 100
252 003	Clear - 33 Ht x 69 L mm - Continuum & DM and Smart TAG	Per 100

SES Electroline holder



For SES electronic labels.

Directional spacer integrated into the rear of the holder, allows for 3 reading angles (-15°,0°, 15°). Injected holder to be associated with an Electroline adapter for fastening to a fixture. In PC.



252 039 Clear - 34 Ht x 48 SES Per 100

Electag Infomil holder



For Electag Infomil electronic labels. Directional spacer integrated into the rear of the holder, allows for 3 reading angles (-15°,0°, 15°). Injected holder to be associated with an

Electroline

adapter for fastening to a fixture. In PC.



252 051 Small size Per 100 252 053 Large size Per 100

Dismantling tool



For removing electronic labels from the labelholder. Insert the flat part between the label and the label-holder and press by prying to remove the label.

Metal.

Blue - 45 Ht x 100 L mm



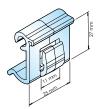
Per 50

A SIMPLE AND FLEXIBLE LABELLING SOLUTION THAT IS QUICK TO INSTAL!

Created and patented by Sitour Merchandising. It is comprised of an extruded labelling profile, rail for Pricer electronic labels or paper labelling profile. Thanks to its range of adapters, Easyfix can also be used for other fixtures in chilled and cold sections: Bonnet Névé, Magali and Linde Chief.



Easyfix adapter



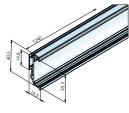
Fixes the Easyfix paper profile or rail onto the various shelves.

We recommend 4 adapters per shelf.



252 315	Magali Easyfix front rail adapter	Per 200
252 323	Bonnet Névé Easyfix adapter	Per 200
252 321	Linde Easyfix adapter	Per 200

Pricer Easyfix Label Rail



Designed to be fixed directly onto 25mm spacing shelves (Hermes 25, Alser 25 et Kider 25). Compatible with Pricer Promoline, HS&HN, Continuum HCN, HCS, HCW and Dotmatrix DM3370 labels.

Extruded label rail available in other lengths and colours on demand. PVC.

252 714	Clear - Length 1240 mm	Per 50
252 743	Black - Length 1240 mm	Per 50

... did you know?

Segment and boost your offer!

Discover the Electro label rail in-store theatre accessories. To be fixed directly on the label rail or on the label rail cover on page 113-110. Segment your offer using these decorative strips to be inserted at the rear of the label rail.

Several colours available.



Cover for Pricer Easyfix Tabel rail



For protecting electronic labels from impacts. Perfectly clear hinged cover that clips to the top of the Pricer label rail. Opens while still remaining attached to the label rail.

Available in several lengths. PVC.

252 718 Clear - Length 1240 mm



Per 50

Easyfix paper label-holder profile



Designed to be fixed directly onto 25mm spacing shelves (Hermes 25, Alser 25 et Kider 25). For paper labels 39mm high. Extruded profile available in different lengths on demand. PVC.



Per 50 Per 50

642 404

Clear - 39 Ht x 1240 L mm useful

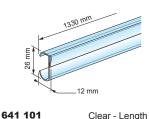
642 414 White - 39 Ht x 1240 L mm useful

... did you know?

Segment and boost your offer! Discover the in-store theatre accessories for paper profiles to be fixed directly to the label-holder on page 103 - 110. Segment your offer using these decorative strips to be inserted at the rear of the label rail.



Double wire angled profile with flap



Fits onto double wire shelves. To be associated with an adhesive ticket strip. Different lengths available on demand.



Per 100

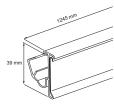
... did you know?

Find the range of adhesive label-holder profiles on page 22.

Clear - Length 1330 mm



2-positions Label-holder profile



642 017

137 091

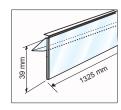
Designed to be fixed directly to the front of Linde Chief shelves. Two angles possible (2-notch rear tab). For paper labels with a useful height of 39mm. White background extruded profile available in different lengths on demand. PVC.



Per 50

Folded paper label holder profile for cold fixture

White - 39 Ht x 1245 mm useful



To insert into the slot of the the labelling rails of cold fixtures.

Antireflection.







Ideal for traditional chilled counters (dairy, catering, butcher or seafood) that offer little space for communication, the Label First offers a flexible solution for price display.

Hyper-compact First label is 20% smaller and its digits are 10% larger than a traditional label with crown.

Label First is available in 2 sizes:

- The classic Label First with 5 crowns
- The Large label First with 6 crowns (that allows to communicate on 6 fugures prices).

The face of the Label First is customizable and can be changed.



First label, black edition



215 959 Black edition

For displaying prices in the traditional areas. 5 crowns for the display. Bi-conical connector allows the label to be angled.

Suitable with a complete range of holders and hases

Extra visuals can be added on the back. Polypro.



Per 50

Colour First Label



For displaying prices in the traditional areas. 5 crowns for the display. Bi-conical connector allows the label to be angled.

Suitable with a complete range of holders and bases

Extra visuals can be added on the back. Polypro.

	Torane
623	120
	30 mc/

215 951	Orange	Per 50
215 953	Red	Per 50
215 955	Purple	Per 50
215 957	Green	Per 50

Etiquette First Vichy



For displaying prices in the traditional areas. 5 crowns for the display. Bi-conical connector allows the label to be angled.

Suitable with a complete range of holders and bases.

Extra visuals can be added on the back. Polypro.

215 941	Yellow/white	Per 50
215 943	Red/white	Per 50
215 945	Pink/white	Per 50
215 947	Green/white	Per 50



First XL!

Minimum size with maximum display for product information!

First XL's additional crown allows the fat % to be indicated. An ideal solution for dairy products!



First XL Label



For displaying prices in the traditional areas. 6 crowns for the display.

Displays the fat percentage. Bi-conical connector allows the label to be angled. Suitable with a wide range of holders and bases. Extra visuals can be added on the rear. Polypro



Per 50

215 977

Fish face
Customised front face on request

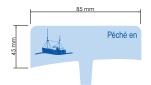
... how does it work ?!

First Label is also versatile!

First XL's 6th crown allows you to display prices up to 3 digits after the decimal, an ideal solution for your export process.



Fish price board



Designed to fit on the rear of First labels Kit containing 210 fishing method boards

90 ex - Caught in

40 ex - Raised in

20 ex - Elaborated in

20 ex - Caught in fresh water in



215 995	Fish price board kit	Kit
215 997	PROMOTION VISUAL	Kit with 50 copies
215 999	NEW VISUAL	Kit with 50 copies

PROTHESE COMMUNICATION

CONSULT US

The communication and price board is made to be installed at the back of the label First

Available on demand

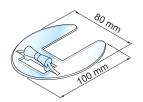


Our supports have a SITOUR patented biconical connector. Specially designed for managing 3 reading angles (-25°, 0° and 25°) with First labels.

So your prices can always be read in all of your stall configurations.



Low base holder for label First



Designed to attach First labels. The base is equipped with a biconical connector providing 3 reading angles. Large and stable base. Polycarbonate.



Per 50

163 321

163 307

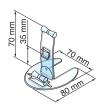
163 305

Height 10 mm

Height 70 mm

Height 120 mm

Medium and higher base holder for label First

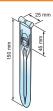


Designed to attach First labels. Equipped with a biconical connector providing 3 reading angles. Different heights available, 2 labels can be attached. Polycarbonate.



Per 50 Per 50

Ice pick for label First



Ideal for seafood and fish products labels.

Designed to attach First labels. Equipped with a biconical connector providing 3 reading angles.

Different heights available.

Polycarbonate.



 163 603
 Height 150 mm
 Per 50

 163 605
 Height 300 mm
 Per 50



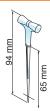
For food-quality use

The base and pick connectors are made of clear polycarbonate. Discreet, they are suitable for contact with food.

A slot allows the presentation of a visual (0,4 to 1,5 mm thick). The biconical connectors allows to angle display in 3 positions (-25°, 0°, 25°).



Pick for FIRST label

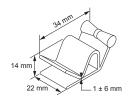


Designed to attach First labels. Equipped with a biconical connector providing 3 reading angles.



163 301	Simple pick height 94 mm	Per 50
163 303	Double pick height 94 mm	Per 50

FIRST label pinch



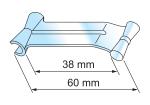
Positions the First label on the dish or shelf. Equipped with a biconical connector providing 3 reading angles. In PC.



163 617	Pinch for wide dishes 1 to 6 mm	Per 50
163 619	Pinch for wide shelves 6 to 12 mm	Per 50

Extension for FIRST labels, 50 mm

50 mm extension



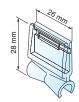
163 621

Goes onto base holders, plate clips and shelf clips. Improves visibility of the information and increases the possibilities for angling the label.



Per 50

Adaptor for traditional labels



Design to attach taditional labels on First bases. Providing 3 reading angles thanks to the biconal connector.



163 601 Adaptor for traditional labels

Double metal pinch clip for traditional label



Designed to clip onto thin plates, suspends engraved labels.
Stainless steel.



163 615

Height 62mm - Width mm

Per 50

Socle métal à poser



Designed for labelling in the front window, ideal for bakery and pastry sections.
Chrome clip suitable for food use.

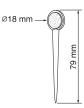


163 607 163 609 Height 80 mm

Height 120 mm

Per 10 Per 10

Adhesive plastic pick



For presenting information and promotion visuals.

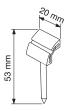


117 105

Adhesive white plastic pick 79 mm

Per 100

Insert plastic pick



Plastic pin, white for dial price label.

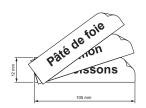


117 102

Plastic pick for label 53 mm

Par 100

Adhesive product name font



Easy to use. You just need to stick the name of the product on the label.

Clear background available in black or white lettering.

9	
Bouchée à	a la reine
la piece	

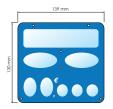
830 530	Delicatessen - Catering black lettering (860 product names)	Per unit
830 630	Delicatessen - Catering white lettering (860 product names)	Per unit
830 531	Butcher shop black lettering (395 product names)	Per unit
830 631	Butcher shop white lettering (395 product names)	Per unit
830 533	Dairy area black lettering (295 product names)	Per unit
830 633	Dairy area white lettering (295 product names)	Per unit
830 532	Fish section black lettering (372 product names)	Per unit
830 632	Fish section white lettering (372 product names)	Per unit





Regulations impose the following information: commercial name, the scientific name of the species and the zone where caught and the production method are indicated on the label or an appropriate mark for fish and aquaculture products offered for retail sale, including imported products. The fish pick brings your fish section into conformity.

Fish pick



Compliant with the new legislation. The fish pick has different inserts providing complete information for your products. (inserts sold separately). In PC.



Per 10

215 923

Fish pick + Price bundles

Fishing area insert kit



Allows to communicate on the zone where the fish were caught.



215 927

Fishing location insert (252 names)

Fish name kit



species.



215 929

Fishing name insert (450 names)

Kit

Fishing method insert kit



Allows to communicate on the fishing method.

215 925

Fishing method insert (128 names)

Kit

... did you know?

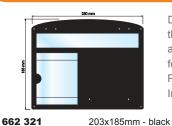
Use FIRST with the fish labelling board in your fish sections! Find all the elements on page 42.



Display your prices on Electronic labels in the Fruits & Vegetable section with the F&V electronic label slate!



F&V electronic label slate DM110 230 x 185 mm



Designed to fix Pricer DM110 electronic label in the Fruits and Vegetables section. Comprised of a black slate with 2 alu fastening lugs + 2 sections for inserting communication supports. Associate a Pricer DM110 electronic label. In impact PS.



... did you know?



Have your Fruit & vegetable slates customised: on PVC, mini slates, with cut-outs and prints, your dimensions, according to your specifications; contact us!





For the fruit and vegetable section. Comprised of 4 white digit bundles and 2 suspension hooks. Compliant with the new origin legislation. To be associated with the various inserts. In ...



662 307

Green 3435C Fruit and vegetable price board

Per 10

Statutory mentions, erasable



Allows to communicate on the statutory mentions on the Fruit and vegetable price board small holder.



744 627

Statutory mentions, erasable

Per 10

Fruit and vegetable product name kit



Allows to communicate on fruits and vegetables names on the Fruit and vegetable price board small holder.

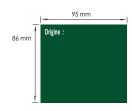


744 347

F&V product name kit (241 names)

Kit

Origin kit



Allows to communicate on the origin of the fruits and vegetables on the Fruit and vegetable price board small holder

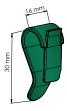


744 353

Origin kit: : 310 names

Kit

Hooks



Allows to hook up the Fruit and vegetable price board small holder.

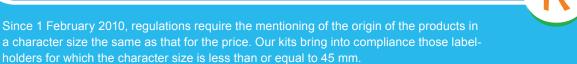


800 413

Hooks (only)

Per 50

... did you know?



JISPLAY YOUR PRICES

Sur gondole

On peg-hook

Fruit and vegetable price board, large model



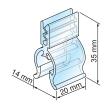
For the fruit and vegetable section. Comprised of 6 black digit bundles (4 digits + conditioning + treatment). Metal hooks. Compliant with the new origin legislation. To be associated with the various inserts.

In PE.

Orange i	<i>Naveline</i>
	- F-
출 4	1,20

	662 201	Black Fruit and vegetable price board	Per 10
	662 305	Green Fruit and vegetable price board	Per 10
	744 625	Statutory mentions, erasable	Per 10
1	744 345	Kit of 570 name fonts	Kit
	183 005	Code labels for weighing machine, no. 1 to 100	The set

Label clip for Fruit and vegetable price board



Designed to adapt to fruit and vegetable label-holders for communication supports.



800 411

Label clip for Fruit and Vegetable price board

Per 100

PROMOTION Label

Fit into the label clip 800 411.



Tit into the label clip o



756 445

PROMOTION Labels

Per 50



White chalk stick

Designed to erase your communication with water on slate supports.



184 200

White chalk pencil

Per 12

White felt-tip pen

Designed to erase your communication with water on mini slate supports.



414 003	2.5 mm tip	Per 12
414 047	8.5 mm tip	Per 6

Ink and thinner

1 L container.

Use with felt-tip pens and marker tips. Available in several colours. Mix the thinner with inks to facilitate application or use it to clean your felt-tips.



411 001	Black Ink	Per 4
411 005	Red Ink	Per 4
411 007	Blue Ink	Per 4
411 009	Dark green Ink	Per 4
411 011	Thinner 1 L container	Per 4

Pens

Designed to create your promotional posters.



413 001	Canister with 4 felt-tip pens (4 sizes)	Per unit
413 017	Spare marker tip 51 x 25 mm	Per unit
413 015	Spare marker tip 37 x 16 mm	Per unit
413 013	Spare marker tip 20 x 13 mm	Per unit
413 011	Spare marker tip 10 x 7 mm	Per unit
413 021	Kit of 4 marker tips	Kit









Clarify your offer >

01	> Shelf dividers
	Shelf dividers >>>>>>>> 54
	Front stop rails >>>>>>> 60
02	> The organisation of linear
	The shelf management >>>>>>>> 62
	The cross merchandising >>>>>>> 67
03	> The automatic management of facings
	Horizontal solutions >>>>>>>>>>>
	Gravity solutions >>>>>>>>>>>
04	> The products merchandising
0 1	The Bulk>>>>>>>> 79
	Esayfacing >>>>>>>> 84
	The other merchandising solutions >>>>>> 85
	The fixtures>>>>>>>> 87
	The product exposition solutions >>>>>>> 88

Hoppers







> For all types of small products (Except powders and liquids):

- Hygienic system: pouring spout with handle, no contact with the food
- · Capacity: 8 litres, 13 litres or 19 litres
- BPA-free copolyester: strong, easy to clean
- NSF-EC certified (conform with USA/EU food standards

Discover our range on page 91.

Bins with scoops





> For all types of larger products:

- Customer self-service using a scoop or tongs
- Top-filling
- Capacity: 12 litres, 18 litres or 27 litres BPA-free copolyester: strong, easy to clean
- NSF-EC certified (conform with USA/EU food standards

Discover our range on page 94.

Fixtures and accessories

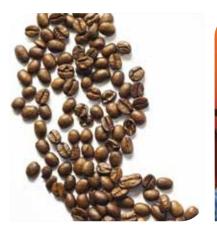




- Traditional metal hoppers can be used on gondolas.
- Customised fixtures possible (metal, wood, etc.). Contact us.
- Bags, tongs, scoops, etc.(page 94)

Offer the best to your customers:

- Make sure your range stands out thanks to innovation: food (confectionery, etc., pet food, non-food (seeds, screws, etc.)
- A wide range: 33% more product references
- Savings: Reduced packaging cost (15 35% of prices)
- Customised services: quantity control







Aim for the best

- · Increased sales: additional sales
- Customer loyalty and acquisition: an innovative, appealing and diversified range
- Operational gains: reduced management costs
- Positive brand image: :





reverso®

...how does it work?

- 1 > REVERSIBLE: asymmetrical to adapt to traditional or gravity configurations.
- 2 > VERSATILE: a full range of individual stop rails to insert into the front edge of the dividers to maintain the products.
- **3 > ROBUST:** A reinforced attachment ensures a perfect fixing on the divider in the fastening rail.
- 4 > EASY & QUICK TO INSTALL: a rear fastening system that facilitates installing and adjusting dividers at the back of the shelf.



Reverso Divider Small



Designed to organise your shelves. Height 55mm: Ideal for small packagings. Reversible. To be used in the front with traditional rails and at the rear with your choice of traditional or REVERSO rails (fast rear attachment system integrated). Available in several lengths.

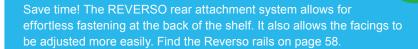
Contract

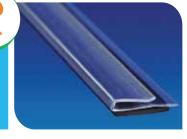
In PET.



12	5 911	Clear - 55HtX 280Lmm	Per 50
12	5 913	Clear - 55HtX 330Lmm	Per 50
12	5 914	Clear - 55HtX 360Lmm	Per 50
12	5 915	Clear - 55HtX 380Lmm	Per 50
12	5 917	Clear - 55HtX 430Lmm	Per 50
12	5 918	Clear - 55HtX 460Lmm	Per 50
12	5 919	Clear - 55HtX 480Lmm	Per 50

...did you know?











DARE THE COLOUR DIVIDERS!

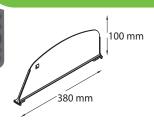
CONSULT US

Segment and boost your offer by opting for colour dividers! Customisation possible from 5000 units (single or full colour). Contact us!



Reverso Divider Medium



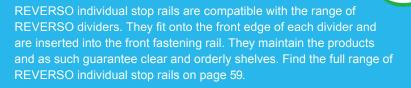


Designed to organise your shelves. Height 110m: Ideal for medium-size packagings. Reversible. To be used in the front with traditional rails and at the rear with your choice of traditional or REVERSO rails (fast rear attachment system integrated). Available in several lengths. In PET.

2410		-	4
	Book Book		
	of Column 1	lious	
	-		

125 931	Clear - 100HtX 280Lmm	Per 25
125 933	Clear - 100HtX 330Lmm	Per 25
125 934	Clear - 100HtX 360Lmm	Per 25
125 935	Clear - 100HtX 380Lmm	Per 25
125 937	Clear - 100HtX 430Lmm	Per 25
125 938	Clear - 100HtX 460Lmm	Per 25
125 939	Clear - 100HtX 480Lmm	Per 25

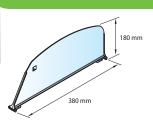
...did you know?





Reverso Divider XL





Designed to organise your shelves. Reversible. Height 180mm: Ideal for large packagings. To be used in the front with traditional rails and at the rear with your choice of traditional or REVERSO rails (fast rear attachment system integrated). Available in several lengths. In PET.

125944	Clear - 180HtX 380Lmm	Per 25
125946	Clear - 180HtX 480Lmm	Per 25
125948	Clear - 180HtX 580Lmm	Per 25

...did you know?





In the framework of our CSR commitment and our AIR programme, we are setting up actions aimed at limiting the use of polluting materials. As such, across the entire REVERSO line, Sitour has committed to using cardboard packaging without adhesive, which is easier to recycle.



FLEXIBILITY & SIMPLICITY! With the range of breakable dividers, adjust the length of your dividers according to the depth of your shelves! Breakable every 25mm and provided with an attachment at every breakable point, the range of breakable dividers offers you a high degree of flexibility in your installations!



Breakable divider XS



Designed to organise your shelves. Height 35 mm: Ideal for all small packagings. Breakable from 155 to 355 mm every 25 mm, they adapt rapidly to the different shelf depths. In PC.

Per 50

125 971

Clear - 35Htmm X 155 to 355Lmm

...did you know?

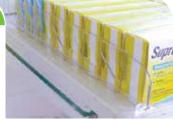
REVERSO individual stop rails are compatible with the range of BREAKABLE dividers. They fit onto the front edge of each divider and are inserted into the front fastening rail. Find the full range of REVERSO individual stop rails (page 71).



Breakable divider small



Designed to organise your shelves. Height 55 mm: Ideal for small packagings. Breakable every 25 mm, they adapt rapidly to the different shelf depths. In PC.



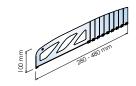
125 981	Clear - 55Htmm X 155 to 355Lmm	Per 50
125 985	Clear - 55Htmm X 280 to 480Lmm	Per 50
125 983	Clear - 55Htmm X 380 to 580Lmm	Per 50

...did you know?

In the framework of our AIR programme, we are working on reducing of the materials portion of our products. The objective is to limit the impact of our products on the environment while still retaining optimum functionality. BREAKABLE dividers are a perfect illustration of this!



Breakable divider Medium



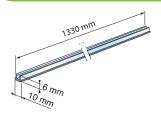
Designed to organise your shelves. Height 100 or 100mm. Ideal for medium-size packagings. Breakable every 25 mm, they adapt rapidly to the different shelf depths. In PC.

125 984	Clear - 100Htmm X 180 to 380Lmm	Per 50
125 989	Clear - 100Htmm X 380 to 580Lmm	Per 50

CLASSIC FASTENING RAILS: The fastening system with traditional rails is an «entry» system (the divider attachment is inserted between the rails) which perfectly maintains the divider in the rail on the shelf. Traditional rails are available with a magnetic base (for metal shelves) and with an adhesive base (for other supports), in different widths according to the desired resistance.



Adhesive rail narrow base Clear



123 109

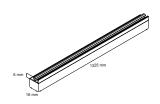
Maintains dividers on all types of smooth and clean supports. Adhesive narrow base with a 9 mm width. Accepts most dividers on the market. PVC adhesive base.



Per 10

Adhesive rail standard base Clear

Clear - 9widthX1330Lmm



Maintains dividers on all types of smooth and clean supports.

Accept the major dividers on the market. PVC adhesive base.



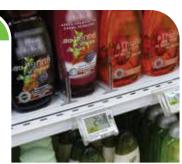
123 112	Clear - 16widthX1000Lmm	Per 10
123 113	Clear - 16widthX1245Lmm	Per 10
123 120	Clear - 16widthX1325Lmm	Per 10

Magnetic rail standard base White



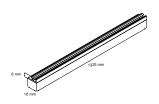
Maintains dividers on metal shelves. Magnetic base with a 16 mm width. Accepts most dividers on the market.

PVC magnetic base.



	123 122	White - 16widthX1000Lmm	Per 10
	123 125	White - 16widthX1245Lmm	Per 10
	123 130	White - 16widthX1325Lmm	Per 10

Magnetic rail standard base Black



Maintains dividers on metal shelves. Magnetic base with a 16 mm width. Accepts most dividers on the market.

PVC magnetic base.

123 173	Black - 16widthX1000Lmm	Per 10
123 174	Black - 16widthX1245Lmm	Per 10
123 134	Black - 16widthX1325Lmm	Per 10

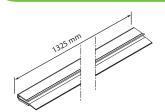




SAVE TIME, SIMPLE TO HANDLE! The REVERSO rail attachment system allows for effortless rear fastening of REVERSO dividers at the back of the shelf. It also allows the facings to be adjusted more easily. They are compatible only with REVERSO dividers.

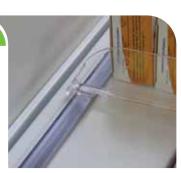


Reverso rear rail Clear



Maintains the REVERSO dividers at the rear of the shelf

Available with an adhesive or magnetic base and in several lengths. PVC.



125 951	Clear - 18mm widthX1000Lmm - Magnetic	Per 10
125 953	Clear - 18mm widthX1245Lmm - Magnetic	Per 10
125 954	Clear - 18mm widthX1285Lmm - Magnetic	Per 10
125 955	Clear - 18mm widthX1325Lmm - Magnetic	Per 10
125 959	Clear - 18mm widthX1325Lmm - Adhesive	Per 10

...did you know?

Organise your wire shelves! Simple to install, discrete, it accepts all dividers in the Sitour range!



Wire shelf rail



Integrates onto wire shelves and for the insertion of dividers.

Installs with adapters 123 142 (4 per rail). PVC.



123 141	Clear - Width30X1245Lmm	Per 10
123 143	Clear - diameter 12mm	Per 50

rev9rso®

...how does it work?

REVERSO INDIVIDUAL STOP RAILS:

FLEXIBLE, ASTHETIC & ROBUST! REVERSO individual stop rails are positioned on the edge at the front of REVERSO and BREAKABLE dividers and as such maintain the products at the front of the shelf. Made of PET, they are highly robust and transparent!



Reverso Stop Rail Small





Designed to maintain small-size products at the front of the shelf, to the left or right of the divider. Fits onto the edge at the front of the divider and inserts into the rail for reinforced maintaining. Can be installed on horizontal or gravity feed

125 901 Clear - T - 40HtX40Lmm Per 50 125 903 Clear - L (R+L) - 40HtX33Lmm Per 10

Reverso Stop Rail Medium





Designed to maintain medium-size products at the front of the shelf, to the left or right of the divider. Fits onto the edge at the front of the divider and inserts into the rail for reinforced maintaining. Can be installed on horizontal or gravity feed shelves.

In PET.

125 905 Clear - T - 90HtX740Lmm Per 50 125 907 Clear - L (R+L) - 90HtX33Lmm Per 10

...did you know?

EASY FILLING!

The fins of the saloon stop fold back to facilitate filling the shelf and automatically return to their initial position to maintain the products.



Flexible Saloon Stop



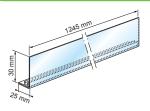
Designed to maintain small-size products at the front of the shelf, to the left or right of the divider. Fits onto the edge at the front of the divider. Compatible with all SITOUR dividers. Flexible fins.

PVC.





Front stop rail 90°, 30mm high

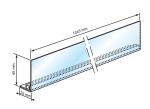


Designed to maintain small-size products at the front of the shelf and fasten the dividers. Front stop 30 mm high with integrated divider fastening rail. Adhesive or magnetic base. PVC.



123 203	30HtXwidth25XL1245mm - Adhesive	Per 10
123 205	30HtXwidth25XL1325mm - Adhesive	Per 10
123 251	30HtXwidth25XL1245mm - Magnetic	Per 10
123 253	30HtXwidth25XL1325mm - Magnetic	Per 10

Front stop rail 90°, 40mm high



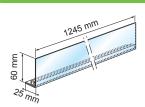
Designed to maintain small-size products at the front of the shelf and fasten the dividers. Front stop 40 mm high with integrated divider fastening rail. Adhesive or magnetic base.

PVC.



123 413	40HtXwidth60XL1245mm - Adhesive	Per 10
123 419	40HtXwidth60XL1325mm - Adhesive	Per 10
123 421	40HtXwidth60XL1245mm - Magnetic	Per 10
123 423	40HtXwidth60XL1325mm - Magnetic	Per 10

Front stop rail 90°, 60mm high

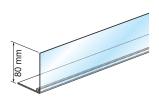


Designed to maintain medium-size products at the front of the shelf and fasten the dividers. Front stop 60 mm high with integrated divider fastening rail. Adhesive or magnetic base. PVC.



	123 209	60HtXwidth25XL1245mm - Adhesive	Per 10
	123 211	60HtXwidth25XL1325mm - Adhesive	Per 10
\	123 217	60HtXwidth25XL1245mm - Magnetic	Per 10
	123 219	60HtXwidth25XL1325mm - Magnetic	Per 10

Front stop rail 90°, 80mm high

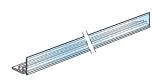


Designed to maintain large-size products at the front of the shelf and fasten the dividers. Front stop 80 mm high with integrated divider fastening rail. Adhesive or magnetic base. PVC.



123 429	80HtXwidth60XL1245mm - Adhesive	Per 10
123 435	80HtXwidth60XL1325mm - Adhesive	Per 10
123 437	80HtXwidth60XL1245mm - Magnetic	Per 10
123 439	80HtXwidth60XL1325mm - Magnetic	Per 10

Adhesive label-holder rail 20 mm



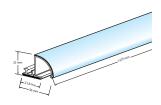
Allows to insert 20 mm high decostrips or paper labels into it. Front stop fastening rail, suitable for divider installation. PVC.



 123 223
 Length 1325 mm - Adhesive
 Per 25

 123 225
 Length 1245 mm - Adhesive
 Per 25

Rounded segmenting rail

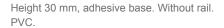


Curved shape favouring the readability of the information. Allows to insert 30mm high decostrips or paper labels into it. Adhesive or magnetic base. Can receive dividers. PVC.



123 247	Length 1245 mm - Adhesive	Per 10
123 245	Length 1325 mm - Adhesive	Per 10
123 243	Length 1245 mm - Magnetic	Per 10
123 241	Length 1325 mm - Magnetic	Per 10

Adhesive stop rail profile





123 311







TRACK AND BACK SUPPORT KIT:

SIMPLE & HANDY! It allows flat packaging to be presented on the shelf as facing. It guarantees:

- · Optimum visibility of the facings,
- quick identification of ruptures in stock,
- · facilitated management of highlighted items.

It is used in traditional configuration (horizontal shelf)

Ideal for self-service delicatessen - catering.

The notch system of the track allows the back to be moved back easily by pressing on the base and provides a perfect lock of the back when it is loaded.



Magnetic back (without track)





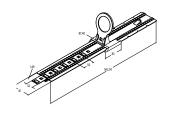
Designed to install flat packaging on the side for presentation as facing and better product visibility. Magnetic, installs on the metal shelf. PVC magnetic base.



124 211 Magnetic back

Breakable back support and track kit





Designed to install flat packaging on the side for presentation as facing and better product visibility. Fits into the divider rail.

Comprised of a back support inserted into a track that can be broken every 50 mm between 330 and 580 mm. and an optional pull to facilitate the bringing forward of the back support. In PET.



 124 205
 Back support diammm - Breakable track from 330 to 580 mm
 Per 15

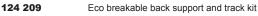
 124 207
 Breakable pull from 330 mm to 570 mm
 Per 15

Eco breakable back support and track kit



Designed to install flat packaging on the side for presentation as facing and better product visibility. Fits into the divider rail. Fit into wire shelves.

Comprised of a back support inserted into a track that can be broken every 50 mm between 330 and 480 mm. In SAN.





Per 15

Bottom plate breakable back support and track kit



Designed to enlarge the size of the back support to maintain large-size products. Goes onto back supports 124 211 and 124 205. In PET.



124 108 Rounded format 209Htmm

Per 15

Eco back support and track kit





Designed to install flat packaging on the side for presentation as facing and better product visibility. Fits into the divider rail.

Comprised of a back support inserted into a track with a depth of 380mm. In PET.



124 203

Back support 60widthX120Htmm - Track 380mm

Per 25

Bottom plate eco back support and track kit





Designed to enlarge the size of the back support to maintain large-size products. Fits onto the eco back support 124 203. In PET.



 124 105
 Rectangle format 105widthx150Htmm
 Per 25

 124 107
 Rectangle format 105widthx210Htmm
 Per 25

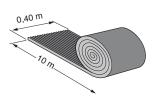
...did you know?



Inform your customers about the exceptional absence of a product using the out-of-stock indicator back support. Customised to your sizes, colours and messages. Contact us!



Grooved anti-slide mat



Prevents products from sliding on the shelf and guarantees a tidy shelf. Rubber made.







Divider for round packaging

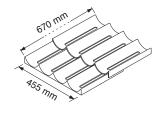


These dividers are designed for the presentation of round or oval packagings, all diameters. Ideal for cheese area. In PET.



111 103	Clear - Length 380mm	Per 20
111 105	Clear - Length 430 mm	Per 20
111 107	Clear - Length 480 mm	Per 20
111 111	Clear - Length 580 mm	Per 20

Display for round packaging, 4 facings



796 001

115 110

For presenting round packaging 115 mm in diameter. Ideal for cheese area. In PP.



Per unite

White - 670DepthX455Width mm

Telescopic shelf for round packaging



Presents round packaging as facing and facilitates maintenance. Set comprised of a telescopic frame and 10 modular arms. Fits with most cold fixtures.

Metal.

White - 7 telescopic shelves (10 arms + 2 brackets per shelf)



Le kit de 7 tablettes



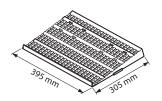


Gravity displayt

796 050

112 007

112 011



Presents products via gravity on shelves. Provided with notches to maintain the products. Available with or without a bottom. In ...

Per 10
Per unite

...did you know?



Base: White - 305DepthX395L mm

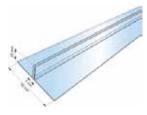
Base + 2 bottoms height 160mm

Base + 1 bottom height 160mm + 1 bottom110 mm



Per unite

Divider base profile



Receives customised dividers of a thickness of 3mm. Stable base. Available with magnetic strip on demand. PVC.

124 802	Length 680 mm	Per 50
124 807	Length 800 mm	Per 24
124 810	Length 1600 mm	Per 24







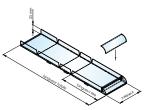


SHELF TRAYS:

SIMPLE, FLEXIBLE & EFFECTIVE! The breakable shelf tray system allows you to highlight a product family on the shelf as well as sustainable fix the facings on the shelf! Available in several widths, they can be broken and as such adapt to the length of the shelf.



Breakable shelf tray length 500mm



Organises products on the shelf. Available in several widths and can be broken to inside useful lengths of 172mm, 242mm and 372mm. They can be fastened together on the sides. Other widths available on demand.

Crystal PS.

		The same of the sa
127 100	Outside 58.7 width X 500Lmm - inside 54 width X 470 Lmm - breakable	on offer
127 101	Outside 64.7 width X 500Lmm - inside 60 width X 470 Lmm - breakable	on offer
127 102	Outside 73.7 width X 500Lmm - inside 69 width X 470 Lmm - breakable	on offer
127 103	Outside 77.7 width X 500Lmm - inside 73 width X 470 Lmm - breakable	on offer
127 104	Outside 84.6 width X 500Lmm - inside 80 width X 470 Lmm - breakable	on offer
127 105	Outside 91.6 width X 500Lmm - inside 87 width X 470 Lmm - breakable	on offer
127 106	Outside 96.7 width X 500Lmm - inside 92 width X 470 Lmm - breakable	on offer
127 107	Outside 101.9 width X 500Lmm - inside 97 width X 470 Lmm - breakable	on offer
127 113	Outside 106.6 width X 500Lmm - inside 102 width X 470 Lmm - breakable	on offer
127 108	Outside 112.8 width X 500Lmm - inside 108 width X 470 Lmm - breakable	on offer
127 109	Outside 116.6 width X 500Lmm - inside 112 width X 470 Lmm - breakable	on offer
127 110	Outside 120.6 width X 500Lmm - inside 116 width X 470 Lmm - breakable	on offer
127 111	Outside 122.6 width X 500Lmm - inside 118 width X 470 Lmm - breakable	on offer





Manage your facings! Breakable product presenters can be equipped with spring pushers to maintain perfect product facings.



Eco cross-merchandising strip



Presents blister-packed light packaging as crossmerchandising. Economical. Provided with a label-holder that can be

customised.

Total length 530 mm.

145 001

Clear - Length 530mm - 12 Facings



per 50

Accordion cross-merchandising strip



Presents blister-packed light packaging as crossmerchandising.

Can be folded and is ready-to-use. Integrates directly into the conditioning thanks to its folding points at each point. Total length 740 mm.

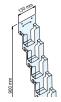
Clear - Length 740mm - 12 Facings



per 50

145 003

Multipackaging cross-merchandising strip



Presents 120mm-wide rectangular packaging as cross-merchandising (box or bag type) Depth can be adjusted to increase the capacity. Total length 970 mm.



145 007

Clear - Length 970mm - 6 Facings

per 100

Plastic pinch cross-merchandising strip



Presents blister-packed products as crossmerchandising thanks to pegs (max. load 400 g) or bagged products thanks to pinches (max. load 200 g). Rigid. Provided with a label-holder that can be customised 60x30 mm. Total length 780 mm.

White - Length 780mm - 12 facings



per 100

Metal pinch cross-merchandising strip



Presents blister-packed products as crossmerchandising thanks to pegs or bagged products thanks to pinches. For heavier packagings. Provided with a label-holder 90x30 mm. Total length 790 mm. Metal.

Per 10

145 103

145101

White - Length 790mm - 12 facings

Fasten your cross-merchandising strips where you want thanks to the range of fastening accessories!



S hook



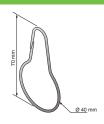
Ideal to hang cross-merchandising strips off shelves and gondola poles. Stable and easy hanging thanks to its specific shape and hook with double opening. Other formats on page 189. Metal.



792 428

Metal - Width12X24Htmm - wire diameter 2mm

Oval metal split ring



Ideal to hang cross-merchandising strips off shelves and gondola poles. Stable hanging thanks to its specific shape and easy opening system. Metal.

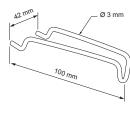


172 590

Metal - Height 70mm - Circle diameter 40mm-

Per 100

Metal hook



To hang cross-merchandising strips off perforated shelves. Inserts into the shelves.

Presents cross-merchandising strips perpendicular to the shelf. Metal.



172 595

Metal - Length 100mm - wire diameter 3mm

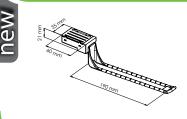
Per 50

MULTI-POSITION CROSS-MERCHANDISING!

By easy manipulation of the angle, the magnetic block is rotated 90° and allows the fixation of your double peg-hook under metal shelves or against a metallic wall!



Multimag double peg-hook



Presents blister-packed light packaging as cross-merchandising. For use under the shelf and against a metal wall or pole. Polyamide glass-fibre reinforced peg-hook (PA6.6) and base composed of a magnetic block and provided with the Multimag angle.



Per 10

262 013

White - Length peg-hook 200mm

...did you know?

Display your prices in cross-merchandising configuration thanks to double peg-hook label-holder! Fits to the front of the Multimag double peg-hook (30X25mm price label)!



CUSTOMIZED CROSS-MERCHANDISING SOLUTIONS

CONSULT US

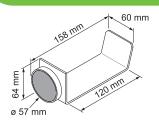
We can provide fully customised cross-merchandising solutions

We develop and manufacture cross-merchandising supports adapted to your packagings.

Consult us!



Magnetic bag-holder L shape



142 301

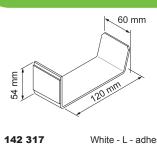
Designed to be fixed on any vertical surface. Magnetic strength 28 kg. PVC.



Per 25

Adhesive bag-holder L shape

White - L - magnet 28kg

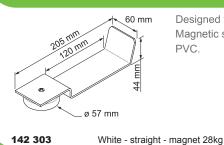


Designed to be fixed on any vertical surface. Ideal for your promotional operations. PVC.



Per 25

Bag-holder straight

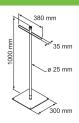


Designed to be fixed on any horizontal surface. Magnetic strength 28kg. PVC.



Per 25

Metal bag-holder on stand



For displaying bags (BRI, frozen etc.) in the store. Comprised of a strip with a height of 1000mm with 2 perpendicular arms with a total width of 380mm. Very stable metal base.



Per unite

White - 380width X 1000Ht mm

...did you know?

142 305



Placed in the frozen section, aisle promos and at the registers, bag-holders provide additional sales space.



...may we help you?

AUTOMATIC FACING MANAGEMENT

Normal configuration:

Choose the force and size of the pusher according to the size, weight and shape of the product packaging!





Gravity configuration:

Gravity: There are different degrees of gravity:

- > Low (10°) for example for Easyroller
- > Highly pronounced (30°) for example for chocolate or bags of sweets.

Gravity can be expressed in two ways:

- > inverted gravity, i.e. the shelf is angled towards the rear; this gravity is often installed at the bottom of fixtures.
- > traditional gravity, i.e. the shelf is angled towards the front; this gravity is often installed at the top of fixtures.





Finally, traditional gravity can be installed in 2 different ways:

- > «Caught» gravity, i.e. when the accessories for organising the shelf are positioned in such a way as to catch a vertical line as facing despite the tilt on the shelves.
- > «Non-Caught» gravity, i.e. when the accessories for organising the shelf are positioned in such a way as to allow the products to exceed the vertical line with a tilt on the shelves.





SPRING PUSHERS

For a tidy shelf and facings!

The pusher is the guarantee of an automatic adjustment in terms of facing each time a product is taken.

- Permanent facings
- · Quick identification of ruptures in stock,
- Tidy shelf presentation.

- The spring pusher is also:
 A secure spring in the back support
- A bottom plate that can be customised
- A guarantee to be fastened on any type of rail



Low-strength spring pusher



Automatically adjusts the facings for light packaging (< 100 g) towards the front of the shelf. To be fixed in divider rail at the front and the back of the shelf.

• Force 3 N. PVC rail - ABS endcap - POM back



124 400	Width25X230Lmm	Per 20
124 401	Width25X280Lmm	Per 20
124 402	Width25X330Lmm	Per 20
124 403	Width25X380Lmm	Per 20
124 404	Width25X430Lmm	Per 20
124 405	Width25X480Lmm	Per 20

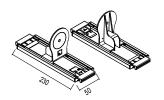
...did you know?

BE CAREFUL!

Pushers have to be supplemented with stop rails to maintain the products at the front of the shelf, dividers and therefore rails for guiding the products!



Medium-strength spring pusher



Automatically adjusts the facings for light packaging towards the front of the shelf. To be fixed in divider rail at the front and the back of the shelf. Force 5 N. PVC rail - ABS endcap -POM back support



124 410	Width50X230Lmm	Per 20
124 411	Width50X280Lmm	Per 20
124 412	Width50X330Lmm	Per 20
124 413	Width50X380Lmm	Per 20
124 414	Width50X430Lmm	Per 20
124 415	Width50X480Lmm	Per 20

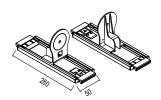
...did you know?





High-strength spring pusher

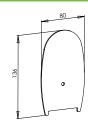




Automatically adjusts the facings for light packaging towards the front of the shelf. To be fixed in divider rail at the front and the back of the shelf. Force 8 N. PVC rail - ABS endcap -POM back support

124 421	Width50X230Lmm	Per 20
124 422	Width50X280Lmm	Per 20
124 423	Width50X330Lmm	Per 20
124 424	Width50X380Lmm	Per 20
124 425	Width50X430Lmm	Per 20
124 426	Width50X480Lmm	Per 20

Customisable extension for pusher



larger packagings. Fits onto the pusher with a snap fastener or fixing rivet (page XXX). Can be customised on demand. PVC.



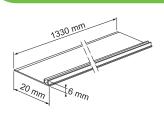
Per 20

124 431 Customizable extension for pusher

To obtain a gravity shelf, use 10° or 30° gravity brackets (2 brackets per shelf). It is therefore possible on 1 element to place only one or a few gravity shelves and to leave the others in horizontal configuration. With shelves in gravity configuration, whether or not caught, all of the weight of the products is mechanically transferred to the front of the shelves and therefore is supported by the stop rail. It is therefore indispensable to provide gravity shelves with robust and well-fastened accessories. Discover our range below!



Gravity adhesive rail

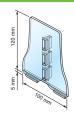


Maintains dividers on shelves in gravity configuration. Large base with double adhesive tape. Recommended use at the front and rear of the gravity shelf. Add REVERSO individual front stops. PVC.



123 305	Width20X1325Lmm	Per 10
123 301	Width20X1000Lmm	Per 10

REVERSO gravity stop rail



Maintains heavy products at the front of the shelf. Fits onto the edge at the front of the Reverso medium divider and inserts into the rail for reinforced maintaining.

Ideal for confectionery.
In PET.



125 001	Clear - T	Per 50
125 003	Clear - L (R+L)	By 10 lots

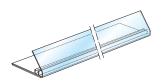
...did you know?







Front stop rail 60°, 40 mm high



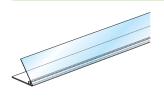
Designed to maintain small-size products at the front of the shelf and fasten the dividers. Stop rail with an angle at 60° in order to catch gravity. Adhesive wide base.

PVC.



123 409	40HtXwidth60XL1245mm - Adhesive	Per 10
123 415	40HtXwidth60XL1325mm - Adhesive	Per 25

Front stop rail 60°, 80 mm high



Designed to maintain medium-size products at the front of the shelf and fasten the dividers. Stop rail with an angle at 60° in order to catch gravity. Adhesive wide base.

PVC.



123 431 80HtXwidth60XL1325mm - Adhesive Per 25

Adjusted gravity pusher



Ensures that products slide to the front of the shelf in gravity configuration. Fits onto the fastening rail of the divider.

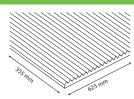
Weight can be adjusted.

PC rail - PP back support



126 007	Back support Width89Xhigh126mm - rail 380L mm	Per 20
126 011	Back support Width89Xhigh126mm - rail 480L mm	Per 20

White slide plate

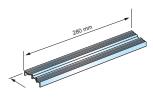


Encourages products to slide to the front of the shelf in gravity configuration. Lays on the shelf and under the divider.

PVC.



Sliding profile for divider



Encourages products to slide to the front of the shelf. Ideal to merchandise block chocolate in gravity feed configuration.

Fits onto the base of Reverso dividers. Available in several lengths. POM.

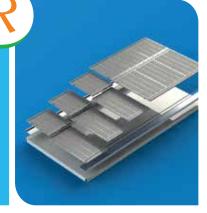
123 443	Width40X280Lmm	Per 25
123 445	Width40X330Lmm	Per 25
123 447	Width40X380Lmm	Per 25
123 449	Width40X430Lmm	Per 25
123 451	Width40X480Lmm	Per 25



Per 10

AUTOMATIC FACING MANAGEMENT!

Positioned on a shelf with an angle of 10°, Easyroller is comprised of plates that can be assembled together and are fastened by a front rail in which a stop rail is inserted which maintains the products. At the rear another rail meets the plates and holds the device. Easyroller dividers allow the products to be separated from each other and to be guided towards the front of the shelf. Easyroller adapts to most shelf widths and depths. Available in kit (1 kit = 1 shelf) or per unit.



Easyroller kit 1330mm



Encourages products to slide to the front of the shelf in gravity configuration. Includes several modules to be assembled for a shelf 1330mm long, a front rail with a stop rail 80mm high and a rear rail. Available for different shelf depths. Available in grey or black (recycled materials).



Grey: 124621 - Black 124622	Easyroller kit for shelf 1330 x 300 mm	Kit
Grey: 124623 - Black: 124624	Easyroller kit for shelf 1330 x 400 mm	Kit
Grey: 124625- Black 124626	Easyroller kit for shelf 1330 x 500 mm	Kit
Grey: 124627 - Black: 124628	Easyroller kit for shelf 1330 x 600 mm	Kit

Easyroller kit 1250mm

Grey: 124611 - Black: 124612	Easyroller kit for shelf 1250 x 300 mm	Kit
Grey: 124613 - Black: 124614	Easyroller kit for shelf 1250 x 400 mm	Kit
Grey: 124615 - Black: 124616	Easyroller kit for shelf 1250 x 500 mm	Kit
Grey: 124617- Black: 124618	Easyroller kit for shelf 1250 x 600 mm	Kit

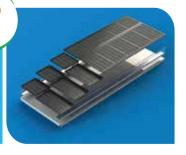
Easyroller kit 1000mm

Grey: 124601 - Black: 124602	Easyroller kit for shelf 1000 x 300 mm	Kit
Grey: 124603 - Black: 124604	Easyroller kit for shelf 1000 x 400 mm	Kit
Grey: 124605 - Black: 124606	Easyroller kit for shelf 1000 x 500 mm	Kit
Grey: 124607 - Black: 124608	Easyroller kit for shelf 1000 x 600 mm	Kit





Compose your Easyroller shelves yourself by assembling the modules, rear rails, front rails and stop rails to the sizes (length and depth) of your shelves!!!



Easyroller slide module width 166mm



Encourages products to slide to the front of the shelf in gravity configuration. Fit together and as such allow the shelf to be covered. Add front and rear alu rails as well as a stop rail. Available in grey or black (recycled materials).



 Grey: 124651- Black: 124652
 Slide module Width166X200L mm
 Per unit

 Grey: 124653- Black: 124654
 Slide module Width166X300L mm
 Per unit

Easyroller slide module width 85mm



Encourages products to slide to the front of the shelf in gravity configuration. Fit together and as such allow the shelf to be covered. Add front and rear alu rails as well as a stop rail. Available in grey or black (recycled materials).



 Grey: 124655 - Black: 124656
 Slide module Width85X200L mm

 Grey: 124657 - Black: 124658
 Slide module Width85X300L mm

Easyroller divider

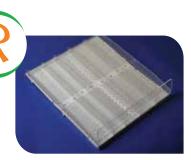


Separates the products from each other and guides them to the front on the Easyroller slide modules. Inserts into the slots at the ends of the slide modules. In PET.

124 691	Easyroller divider 300mm	Per unit
124 693	Easyroller divider 400mm	Per unit
124 695	Easyroller divider 500mm	Per unit
124 697	Easyroller divider 600mm	Per unit

...did you know?

Easyroller can also be used on a half-shelf or a quarter-shelf! We can provide ready-to-use gravity supports to your size, equipped with the Easyroller solution, to be installed directly on the shelf! Contact us!



Easyroller front rail



Retains and brings together the Easyroller slide modules. Is positioned to the front of the shelf under the slide modules. Receives the Easyroller front stop rail and as such blocks the products at the front of the shelf.

Aluminium.

10		
		William .
1 minute	-	

124 679	Alu - Easyroller front rail 1000mm	Per unit
124 681	Alu - Easyroller front rail 1250mm	Per unit
124 683	Alu - Easyroller front rail 1330mm	Per unit

Easyroller front stop rail





Maintains the products in gravity with the Easyroller solution. Inserts into the Easyroller front rail to maintain the products. In PET.



124 667	Clear - 40HtX1000Lmm	Per unit
124 669	Clear - 40HtX1250Lmm	Per unit
124 671	Clear - 40HtX1330Lmm	Per unit
124 673	Clear - 80HtX1000Lmm	Per unit
124 675	Clear - 80HtX1250Lmm	Per unit
124 677	Clear - 80HtX1330Lmm	Per unit

Easyroller rear rail



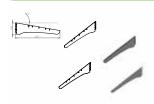
Retains and brings together the Easyroller slide modules. Is positioned to the rear of the shelf under the slide modules.

Aluminium.



124 685	Alu - Easyroller rear rail 1000mm	Per unit
124 687	Alu - Easyroller rear rail 1250mm	Per unit
124 689	Alu - Easyroller rear rail 1330mm	Per unit

10° orientation bracket- steps of 25mm



Give the shelf the angle - 10°- required for the proper operation of the Easyroller solution. Inserts into the racks in steps of 25mm. Use 2 brackets per shelf.

Metal.



124 701	White - Depth 300mm	Per unit
124 703	White - Depth 400mm	Per unit
124 705	White - Depth 500mm	Per unit

Bulk also dry products (more or less small) to be sold as self-service, thus letting the customer choose the quantity and assortment. Bulk is expressed as sales surface by the equipment of a fixture (standard or customised) with hoppers and/or bins with scoops (or tongs) fastened to the fastening accessories (shoes, bases, shelves, loading tube). In order for this area to stay clean, a recovery bin has to be added under each row (in order to prevent products from falling on the floor) and to correctly delimit the area with effective signage (front signs, dome, stickers on the ground, etc.) and instructive communication (...how does it work?).



8-litres hopper



Offers self-service for products. Pouring spout with handle for bulk products. Holds 8 litres. FIFO system. Copolyester without Bisphenol A.



127 739

Width 10cm, height 53cm, depth 28cm (without base)

Per unit

13-litres hopper



Width 15cm, he

Width 15cm, he

Offers self-service for products. Pouring spout with handle for bulk products. Holds 13 litres. Available in 2 widths. System Copolyester without Bisphenol A.

	ARON BORE
eight 53cm, depth 38cm (without base)	Per unit
eight 53cm, depth 38cm with stirrer	Per unit

19-litres hopper

127 755

127 753

127 731



Offers self-service for products. Pouring spout with handle for bulk products. Holds 19 litres. FIFO system. Copolyester without Bisphenol A.



Per unit

127 751

Width 15cm, height 61cm, depth 28cm (without base)

Width 10cm, height 68cm, depth 34cm (without base)

Per unit

...did you know?

Bin range with a pouring spout and handle to serve the products simply and hygienically. The entire range of bins is 100% compatible for food use, made of copolyester - a highly resistant and transparent material - no Bisphenol A guaranteed!



Hopper fastening accessories allow the hoppers to be fixed onto the shelves provided for this purpose. Available in 2 widths in order to adapt to the width of the hoppers. Compatible with the 8-litre, 13-litre and 19-litre hoppers.



Black base for hopper



Designed to fix the hopper on the shelf. Has a screw in the rear that maintains the base on the shelf. The hopper then fits into the base. For maintenance, just take the hoppers off its base. ABS.



 127 761
 Black - for Hoppers width 10 cm
 Per unit

 127 763
 Black - for Hoppers width 15 cm
 Per unit

Black shoe for hopper



Designed to fix the hoppers on the loading tubes provided for this purpose. Available in 2 widths in order to adapt to the width of the hoppers. Compatible with the 8-litre, 13-litre and 19-litre hoppers.

Metal, black.



 127 901
 Black - for hoppers 13 litres 15cm
 Per unit

 127 903
 Black - for hoppers 13 litres 15cm
 Per unit

Hydraulic arm for 19l hopper



Designed to fix the 19-litre hoppers on the shelves provided for this purpose. System making it possible to access, via simple traction, the cover of the hopper for easy filling. Compatible with the 19-litre hoppers only.



127 905 Black - for 19-litre Hoppers Per unit

Shelf for hopper fastening



Desi arms Perf dept Meta

signed to fix the black bases to the hydraulic ns whereon the hoppers are installed. rforated shelf. Available in several lengths and oths. tal, black.	

127 933	Black - 400WidthX1330Lmm	Per unit
127 931	Black - 300WidthX1330Lmm	Per unit

Loading tube for shoes



Designed to receive the shoes whereon the hoppers are installed. Installs in the racks. Available for Hermès 25 and Tégometal fixtures. Metal, black.



127 911	Black - Hermès 25 - 1330Lmm	Per unit
127 913	Black - Hermès 25 1000Lmm	Per unit
127 915	Black - Tégometal 1330Lmm	Per unit
127 917	Black - Tégometal 1000Lmm	Per unit

Black crumb collector



Designed to recover the products that fall. Installs on the racks of fixtures in steps of 25mm under each hopper row. Compatibility possible with 0

other fixtures on demand. Comprised of a black metal wire holding 2 transparent plexi bins.	
1330I mm with 2 bins	Per unit

12/941	Black - Hermes 25 1330Lmm with 2 bins	Per unit
127943	Black - Hermès 25 1000Lmm with 2 bins	Per unit

THE READY-TO-USE BIN SOLUTIONS

CONSULT US



Range of bins with scoops (or with tongs) for rapid and handy service for more voluminous self-service products. The entire range of bins is 100% compatible for food use, made of copolyester - a highly resistant and transparent material - no Bisphenol A guaranteed!



Bin with scoop



Offers self-service for products. Bin for bulk products. Delivered with a scoop (tongs are possible). FIFO system. Copolyester without Bisphenol A.



127 775	Bin 17 litres, width 20 cm, height 33cm, depth 43 cm, delivered with scoop and cord	Per unit
127 779	Bin 27 litres, width 30 cm, height 33cm, depth 43 cm, delivered with scoop and cord	Per unit
127 789	Tongs for bin	Per unit

Slider for bins with scoop

Simplifies access to the cover of the bins to fill them by allowing them to slide to the front. Fits onto the scoop bin loading tube.

Provided with a locking system. 2 sliders per bin. In PE.



	127 781	Black - Right slider for bin with scoop	Per unit
(127 783	Black - Left slider for bin with scoop	Per unit
	127 785	Black - Central slider for bin with scoop	Per unit

Loading tube for bin with scoop



Receives sliders whereon the Bins with scoops are installed. Available in several lengths. Installs in the racks of Hermès 25 fixtures. Also available for Tégometal fixtures on demand.

Metal, black.



127 923	Black - Hermès 25 for bins with scoop 1330mm	Per unit
127 921	Black - Hermès 25 for bins with scoop 1000mm	Per unit

CUSTOMISE YOUR BIN FIXTURE

Entrust us with your dressing for hopper fixtures. Front signage, segmentation banners, etc. We will help you create a genuine Bulk shop that will grab the

CONSULT US



THE EASYFACING

AUTOMATE FACING MANAGEMENT!

Easyfacing is a merchandising device for chilled, cold and dry fixtures that makes it possible to optimise the number of product facings, manage the section and commercial performance. - It is installed in almost all vertical chilled and cold fixtures. - The system can equip the fixture entirely or partially. - It is comprised of plates installed on loading tubes. - The plates are equipped with a pusher that ensures the product moves forward to the stop rail and as such guarantees automatic facing management, and therefore shelves that are always clean. The plates are available in different formats with varying pusher strengths in order to better adapt to the shape and the size of your packagings.

PRODUCT BENEFITS OF EASYFACING

- 1 > ERGONOMIC: Easy facing is both easy to install (on loading tubes) and easy to us (products are loaded from the front, automatic management)
- **2 > FLEXIBLE:** Easyfacing adapts to most fixtures in the market and to most of the product packagings (choice of length and width, stop rail, pusher strength)
- **3 > ESTHETIC:** It enhances the products (display on the side for product presentation as facing) and guarantees a tidy shelf at all times of the day (automatic facing management)
- **3 > COMPLIES WITH HYGIENE & SAFETY RULES:** Easyfacing allows for good circulation of the cold air curtain as well as simplification in managing product rotation (Use-by date).

ADVANTAGES FOR YOU AND YOUR CUSTOMERS

Easyfacing is therefore:

- 1 > Simplification of the work of the section managers and optimisation of management costs
- 2 > Guarantee of a constantly tidy shelf and therefore increased product visibility
- 3 Customer satisfaction and growth in the sales of the segment!











THE FROZEN FIXTURE CONCEPT WORK, PRODUCT VISIBILITY GUARANTEED!

The Sitour Concept for Frozen fixtures offers:

- > Product visibility: ice cream is presented as facing, the offer is clarified and comprehensive.
- > Automatic facing management: the slight gravity of the peg-hooks allows the ice cream to automatically move down towards the front to the stop rail which gives the impression of a full shelf all day long.
- > Flexibility: compatible with shark type fixtures as well as chest type fixtures
- > Hygiene & safety: Free circulation of air and reduction in the formation of frost.
- > **Simplicity:** quick assembly and accessible to all (peg-hooks with slight gravity on loading tube)!



Shark ice cream fixture kit



Designed to present ice cream as facing in a shark fixture and to guarantee constant product visibility. Kit comprised of 30 peg-hooks (6 bins deep) + 5 loading tubes.

Metal



D 15 243

White - 30 peg-hooks + 5 loading tubes

Kit

Chest ice cream fixture kit



Designed to present ice cream as facing in a chest fixture and to guarantee constant product visibility. Kit comprised of 30 peg-hooks (9 bins deep) + 8 loading tubes.

Metal.



D 15 245

White - 30 peg-hooks + 8 loading tubes

Kit

...did you know?

Think about it! To display your prices clearly on the Ice cream fixture, you can use the peg-hook label-holders (electronic or paper) in the Sitour range! Find the peg-hook label-holder ranges on page 37!



THE ROUND PACKAGING CONCEPT WORK, PRODUCT VISIBILITY GUARANTEED!

The round packaging concept is an innovative concept comprised of arms positioned on a sliding structure. It offers:

- > **Product visibility:** the products are positioned on the side, as such offer perfect visibility of the product facing for the customer. The offer is clear and comprehensive (+40% of facings), the shelf is more attractive (+20% in sales) and there are less management costs.
- > Flexibility: This concept adapts to most cold fixtures (equipped with racks with 25mm spacing).
- > Hygiene and safety: This concept guarantees free circulation of the air curtain and simplified maintenance, and better-managed rotations (telescopic drawer).



Telescopic shelf for round packaging



Presents round packaging as facing and facilitates maintenance. Set comprised of a telescopic frame and 10 modular arms. Fits with most cold fixtures.

Metal.



115 110

White - 7 telescopic shelves (10 arms + 2 brackets per shelf)

...did you know?

THINK ABOUT IT!

To display your prices on the round packaging Concept, use the Freeline Clipavis profile with its individual label-holders (paper or electronic); find the range on page 16. You can also attach an individual paper or electronic label-holder to each arm; find the range on page 38-39.



Telescopic shelf for round packaging



Shark ice cream fixture kit





Sitour has developed genuine know-how in designing standard or customised fixtures, in various materials (metal, wood, plexi, etc.), for various sections (sweets, salty, bulk, non-food, etc.) and various markets (specialty hypermarkets, supermarkets, Brands, etc.). Sitour provides support to its customers all throughout the project from defining the need, 3D design, prototypes, tests, deployment, delivery, assembly and follow-up at the point of sale. Entrust us with your fixture projects, we know how to surprise you!







The premium solution for displaying small products!

Made of acrylic, polished edges, these small product displays will deliver their effect! Place them directly on the counter or in a front window, they will allow you to highlight new items and promotions! Available in clear, black or



Product presentation staircase

For displaying small products. Has the shape of a 2 or 3 level staircase. To be installed. Clear or black. Other sizes available on request. Acrylic.



798 101

Clear - 2 steps 100 x 210 x 100 mm - 3 mm thick

Per 10

...did you know?

Display your products in a shop or front window thanks to our solutions with shelves, cubes, wardrobes on tight cables. Discover the entire range on chapter 6.



Product presentation bridge

For displaying small products. Has the shape of a bridge. To be installed. Clear Acrylic.



798 111

Clear - 3 levels 100 x 310 x 150 mm

Per 15

Dual display

For displaying small- and medium-sized products. To be installed. Can be nested. Square or rectangular. Other sizes available on request. Acrylic.



798 121

Clear - Square 2 levels 350 x 250 mm

Per 2

...did you know?

Display your products in a shop or front window thanks to our solutions with shelves, cubes, wardrobes on tight cables. Discover the entire range on chapter 6.











In-store theatre >

01	>	Banner hangers	
		On the shelf >>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>	93
		On gondola back >>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>	100
		On the floor >>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>	101
02	>	Shelf clips Perpendicular to the shelf >>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>	
03	>	Segmentation Profiles & accessories >>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>	111
		Decostrips	
		= = = = = = = = = = = = = = = = = = = =	

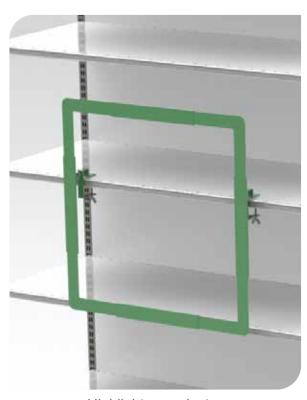
FOCUS range = long-term decorations to ensure the products stand out on the shelf

A modular range

> The width and height of this solution can be adjusted to meet your requirements



Highlight a product



Highlight a product range



· Highlight a gondola

A customisable range



• Sticker or micro suction cup



 Leds fonctionnant avec des piles boutons



• Front sign + curved POS

This range is easy to install



• Metal clamp pinches under the shelf rail



• 2 magnets under the shelf



... may we help you?

SELECTING A SUPPORT BASE AND WHERE TO USE IT?

Display on the floor		 L-shaped pallet banner hanger: 774 009 L-shaped pallet banner hanger: 774 007 Straight Magnum promokit, metal base: 774 001
l fixture	On or under metal shelf	 The range of Multimag + banner hangers: 841 209 - 841 211 - 841 219 - 841 213 - 841 215 The range of Multimag banner hangers: 841 201 - 841 203 Multimag accessories: 262 085 - 262 841 The range of straight banner hangers: 841 613 - 841 610 - 841 609 Maxi shark banner hangers: 841 707 - 841 709 Magnetic clips for frames: 841 207
Display on metal fixture	On or against metal poles	 The range of Multimag + banner hangers: 841 209 - 841 211 - 841 219 - 841 213 - 841 215 The range of Multimag banner hangers: 841 201 - 841 203 Multimag accessories: 262 085 - 262 841 - 715 045 - 715 043 Magnetic clips for frames: 841 207
	Metal gondola base	•The range of Multibase banner hangers: 841 521 - 841 517 - 841 511 - 841 515 - 841 513
Gondola roof display	Gondola	 Z-shaped magnetic poster hanger with poster clip: 841 621 Z-shaped magnetic banner hanger with hooks: 841 623 Multimag banner hanger + front sign holder: 841 215
Gondola re display	For gondola head	 L-shaped gondola head banner hanger: 841 901 T-shaped gondola head banner hanger: 841 903 Multimag banner hanger + front sign holder: 841 215
Island or tray display	Rummage bin (wire)	 Rummage bin banner hanger: 821 117 Clear hooks for frame: 610 308 Double clip pinch: 163 615 Double pince with hinge: 163 403 Label holder with hinge: 163 401 Single wire basket facing gripper: 797 180 The range of split rings: 792 311 - 172 580 - 172 582 - 172 583 - 172 584 The Promokit range: 821 010 - 821 008 - 821 004 - 822 006
	Island	• The Promokit range: 821 010 - 821 008 - 821 004- 822 006













MULTIMAG PLUS: MULTI-ORIENTATION & MULTI-FASTENING:

Multimag Plus is a banner hanger developed by Sitour Merchandising to dress up your shelves and animate your sales.

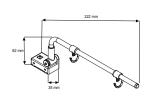
- With Multimag + angle the signage as you like!

The magnetic block's notched cap allows for angles from 0 to 180°.

- Multimag + is more choice in fastenings in order to adapt to your POS: open hooks, closed hooks, grippers, straight tube for front signs, telescopic tube for deep shelves or wide POS.



Multimag Plus banner hanger hooks



Fits onto and under the shelves or against metal poles and walls. The angle of the tube can be adjusted from 0 to 180°.

Reinforced magnet and elbow tube with diameter of 10 mm. Maximum poster weight is 1000 g. Aluminium Tube.



841 209 White base - Alu Tube - 2 ring hooks 841 211 White base - Alu Tube - 2 open hooks

Per 10

Multimag Plus banner hooks BLACK



Fits onto and under the shelves or against metal poles and walls. The angle of the tube can be adjusted from 0 to 180°.

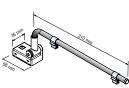
Reinforced magnet and elbow tube with diameter of 10 mm. Maximum poster weight is 1000 g. 100% black, ideal for black (or dark) surfaces. Black Aluminium Tube dyed in the mass

841 212 Black base & tube - 2 open hooks



Per 10

Multimag Plus banner hanger gripper



Fits onto and under the shelves or against metal poles and walls. The angle of the tube can be adjusted from 0 to 180°.

Reinforced magnet and elbow tube with diameter of 10 mm. Comprised of 2 grippers that can hang non-perforated banners.

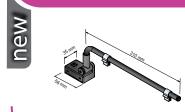
Aluminium Tube.

841 219 White base - Alu Tube - 2 grippers 797 180 Grippers 13mm in diameter



Per 100

Multimag Plus banner gripper BLACK



Fits onto and under the shelves or against metal poles and walls. The angle of the tube can be adjusted from 0 to 180°. Reinforced magnet and elbow tube with diameter of 10 mm. Comprised of 2 grippers that can hang non-perforated banners. 100% black, ideal for black (or dark) surfaces. Black Aluminium Tube dyed in the mass.

Per 10

841 220

Black base and tube - 2 grippers

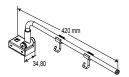
ENTRUST YOUR POS TO US!

CONSULT US

Our graphics studio will support you in the design and production of your promotions and communication supports. Banners, front signs, shelf talkers, shelf boosters, segmentation... we are at your service.



Multimag Plus banner 42 cm



Fits under the shelves or against metal poles and walls. The angle of the tube can be adjusted from 0 to 180°.

Reinforced magnet and elbow tube 42 cm long and 10cm in diameter allow you to hand your

Aluminium tube.

841 221

White base and alu tube - 42Lcm tube - 2 ring hooks



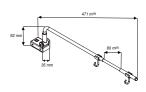
Per 10

... did you know?

To display your promotional offers in the frozen section, use the hanger for freezer pyramids (ref. 841121)!



Multimag Plus telescopic banner hanger



Fits onto and under the shelves or against metal poles and walls. The angle of the tube can be adjusted from 0 to 180°.

Reinforced magnet and telescopic elbow tube with diameter of 10 mm from 34 cm to 44 cm allowing you to hang your banners up to 400g. Aluminium tube.

841 213

841 215

White base and Alu tube - Telescopic 34 to 43cm - 2 open hooks



Per 10

Multimag Plus Banner hanger for header



Fits onto and under the shelves or against metal poles and walls. The angle of the tube can be adjusted from 0 to 180°. Reinforced magnet and alu elbow tube with diameter of 10 mm that can hang a banner up to 500 g thanks to adhesive clips. Delivered with two clips.

Aluminium tube.



Per 10

...did you know?

FOR PROMOTIONAL FRONT SIGNS (not too heavy or too big) opt for the Multimag banner hanger for headers! FOR DEFINITIVE FRONT SIGNS opt for the frame header (metal, with hinges). It fits to the top of your fixtures and makes it possible to both conceal the storage areas in the store and insert a communication panel! Contact us!

White base and straight alu tube - 2 adhesive adapters



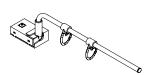
MULTIMAG: MULTI-POSITION & MULTI-FUNCTION:

Multimag is a banner hanger developed by Sitour Merchandising to dress up your shelves and animate your sales.

- The Multimag magnetic block allows to set your banners on or under the metal shelves. By easy manipulation of the angle, the magnetic block is rotated 90° and allows the fixation of your banners or posters against the metallic wall.
- The range of Multimag accessories adapts to all metal fixtures in order to present all forms of POS on shelves: Banners, plastic frames, front signs.



Multimag banner hanger, ring hooks



Fits onto and under the shelves or against metal poles and walls. Magnetic base provided with the Multimag angle and elbow tube with an 8 mm diameter. Holds a 500 g poster.

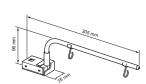
Aluminium tube.

	BIRDS NA	N CHEST
111		
1.7		
18	SATE A	
	100	1000

 841 203
 White base and alu tube - 2 ring hooks
 Per 10

 723 004
 Ring hook
 Per 50

Multimag banner hanger, open hooks



Fits onto and under the shelves or against metal poles and walls. Magnetic base provided with the Multimag angle and elbow tube with an 8 mm diameter. Holds a 500 g poster.

Aluminium tube.



 841 201
 White base and alu tube - 2 open hooks
 Per 10

 723 002
 Open hook
 Per 50



Multimag double peg-hook

Presents blister-packed light packaging as cross-merchandising. For use under the shelf and against a metal wall or pole. Polyamide glass-fibre reinforced peg-hook (PA6.6) and base composed of a magnetic block and provided with the Multimag angle.



Per 10

262 013

White - Peg-hook length 200 mm

Multimag Shark Foot



Fits under the shelves or against metal poles and walls. Fastening system on a pivot. Magnetic base with the Multimag angle. Maximum display weight: 300 g or up to a 20 x 20 cm sleeve. PVC tube - Magnet with PP shell.

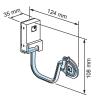


Per 25

262 085

White base - Clear shark foot

Multimag shelf talker clip



Fits under the shelves or against metal poles and walls.

Fastening system on a pivot. Magnetic base with the Multimag angle. Maximum display weight: 200g ABS.

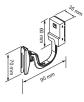


Per 25

262 841

White base - Clear shelf clips

Multimag frame clip



Fits under the shelves or against metal poles and

Fastening system on a pivot. Magnetic base with the Multimag angle. Fits with A5 & A6 frames. ABS.



Per 25

841 207

White base - Clear frame clips







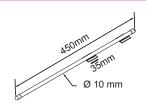
ROBUST & ECONOMICAL!

Straight banner hangers allow you to add in-store theatre to your shelves very simply.

Provided with hooks or slots, they adapt to your communication supports. With magnets or adhesive, they adapt to the different supports.



Adhesive split banner holder



841 609

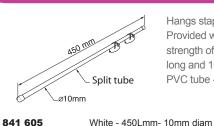
723 000

Hangs light stapled posters. Ideal for short operations. Fits onto all types of planar surfaces (clean and smooth). Provided with 2 adhesive ceiling hooks and a straight split tube 450mm long and 10mm in diameter. PP + PVC.

White - 450Lmm- 10mm diam

Per 10

Magnetic split banner holder



Hangs stapled posters. Fits onto metal shelves. Provided with 2 magnetic bases with a magnetic strength of 2 x 4kg and a straight split tube 450mm long and 10mm in diameter.

PVC tube - PP ceiling hook.



Per 10 Per 100



Hook only

Adhesive banner holder with hooks



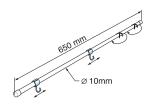
Hangs light stapled posters. Ideal for short operations. Fits onto all types of planar surfaces (clean and smooth). Provided with 2 adhesive ceiling hooks and a straight split tube 450mm long and 10mm in diameter and 2 adjustable open hooks.

PVC tube - PP ceiling hook - PC hook.



Per 50

Magnetic banner holder with hooks



Hangs perforated posters. Fits onto metal shelves. Provided with 2 magnetic bases with a magnetic strength of 2 x 8kg, a straight split tube 650mm long and 10mm in diameter and 2 adjustable open hooks.

Metal tube - PP shell hook - PC hook.

841 613 White - 650I mm- 10mm diam



MAXI SHARK, THE BANNER HANGER FOR PROMOTIONAL **EVENTS!**

A Sitour innovation, the Maxi Shark banner holder is the ideal multifunction support fr your promotional operations.

Alone, it holds a banner and segmentation on its upper portion.

It can support a 20 to 30 cm banner and allows you to create front signage if used by pair.

Its ultra-flat base slides under the products



Maxi shark banner holder



Displays and hangs POS. A front banner can be fixed in the upper portion of the banner holder (delivered with a removable header fin and clear snap fasteners) and a banner can be hung on removable hooks. Base with magnet or suctions cups. In PET.



THE CUSTOMIZED CROSS-MERCHANDISNG

CONSULT US

AT YOUR SERVICE!

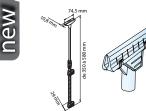
841 707

841 709

Our graphics studio will support you in the design and production of your dressings, POS and communication supports. Banners, front signs, shelf Contact us!



Spring banner holder for rummage bin



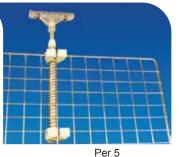
821 115

821 111

Hangs communication supports on wire bins. Clips separated by a spring making it possible to adapt to the height between the wires. Endcap for frames. The endcap can be replaced with a pinch endcap for sleeves and this communication supports.

Alu - Spring banner holder PVC with endcap for frames

Clear - Connection pinch endcap Per 5



The MULTIBASE BANNER HANGER, A SOLUTION FOR EACH **GONDOLA BACK!**

Sitour patent

Modular:

- Adapts to 5 types of different backs thanks to its 5 fastening lugs
- Very simple lug mounting system (by screwing)

Telescopic:

- Tube length can be adjusted from 500 mm to 900 mm
- Accepts different poster sizes thanks to the sliding hooks on the tube.
- The aluminium tube (diameter 12 mm) guarantees the straight position of the banner hanger even in a configuration 900 mm long.
- ABS olive tightening = sustainable locking of the tube at the desired



Telescopic Multibase banner holder with loading



Hangs perforated communication supports on on loading bars. Comprised of a telescopic tube from 550 to 900mm and an attachment loading tube to screw into the tube

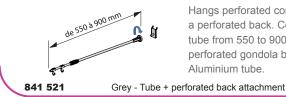
Aluminium tube.



Per 10

Telescopic Multibase Banner holder with perforated

Grey - Tube + loading tube clip



841 511

Hangs perforated communication supports on a perforated back. Comprised of a telescopic tube from 550 to 900mm and an attachment for perforated gondola back to screw into the tube. Aluminium tube.



Per 10

Telescopic Multibase Banner holder Racks

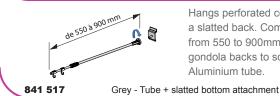


Hangs perforated communication supports on a racks. Comprised of a telescopic tube from 550 to 900mm and an attachment for racks on gondola poles to screw into the tube. Aluminium tube.



Per 10

Telescopic Multibase Banner holder Slatted Bottom

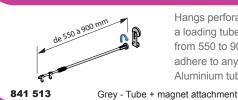


Hangs perforated communication supports on a slatted back. Comprised of a telescopic tube from 550 to 900mm and an attachment for slatted gondola backs to screw into the tube. Aluminium tube



Per 10

Magnetic Telescopic Multibase Banner holder



Hangs perforated communication supports on a loading tube. Comprised of a telescopic tube from 550 to 900mm and a magnet attachment to adhere to any metal surface (screws in the tube). Aluminium tube.



Per 10

DISPLAY & SUSPEND YOUR COMMUNICATION SUPPORTS!

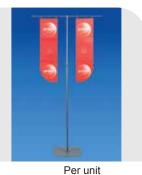
Floor banner holders are resistant, stable and aesthetic. It makes it possible to suspend large banners, large sleeves and bundle panels. They adapt to all of your sections and as such allow you to safely communicate in any situation!



Magnum T Banner holder



Designed to hang 2 banners (or 1 very large one). Provided with a telescopic tube from 1300 to 2000mm, a tightening olive (between the low tube diameter 16mm and the incoming tube diameter 13mm) securing the chosen height, two 400m perpendicular arms whereon are fixed 4 open hooks and a base of 350X350mm (4mm thick) guaranteeing stability. Painted metal.



Per unit

774 008 Black - 1300 to 2000 mm **774 007** Grey - 1300 to 2000 mm

Magnum L Banner holder



Designed to hang 1 banner. Provided with a telescopic tube from 1300 to 2000mm, a tightening olive (between the low tube diameter 16mm and the incoming tube diameter 13mm) securing the chosen height, a 400m perpendicular arms whereon are fixed 2 open hooks and a base of 350X350mm (4mm thick) guaranteeing stability.



 774 010
 Black - 1300 to 2000 mm
 Per unit

 774 009
 Grey - 1300 à 2000 mm
 Per unit

ENHANCE YOUR PROMOTIONS!

CONSULT US

BUNDLE PANEL

Enhance your promotions thanks to bundle panels! Contact us for customised bundles, choice of colour, font, etc.



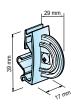
OMMUNICATE PERPENDICULAR TO THE SHELF, NEAR THE

The shelf-talker clip energises your shelves by attaching your small POS perpendicular to the shelf, very close to the product. Clear, the shelftalker clip is discrete and enhances your message.

Provided with different clips, they adapt to all supports (directly on the shelf, on the label-holder, on the electronic labelling rail, etc.). Ideal for small POS!



Versatile shelf talker clip



Clear - Versatile

Installs a small-size communication (1 perforation) perpendicular to the shelf on 40 mm the labelholder profiles and main electronic rails in the market.

Comes in an ecodisplay model containing 30% corn starch.





Per 100

... did you know?





30% CORN STARCH

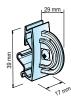
262 741

The ecodisplay shelf clip contains 30% corn starch and 70%

It reduces the use of oil for an environment-friendlier material and the CO² emissions during its incineration.



Eco display versatile shelf talker clip



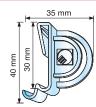
Contains 30% of starch of corn. Guarantees the perfect positioning of your advertising on 40 mm label holder profiles and main electronic rails.



Per 100

Paper label-holder shelf talker clip

White - Ecodisplay



Installs a small-size communication perpendicular to the shelf on a 30 or 40 mm paper label-holder. Injected clip comprised with 1 pin to maintain a small communication (1 perforation). In PP.



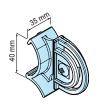
262 041

262 739

Clear - for paper label-holder



Freeline shelf talker clip



Installs a small-size communication perpendicular to the shelf on Freeline profiles. Injected clip comprised of 1 pin maintaining a small communication (1 perforation). In PP.



262 701

Clear - for Freeline

Per 100

P25 shelf talker clip



Installs a small-size communication perpendicular to the shelf on the front C slot of 25 mm shelves. Injected clip comprised of 1 pin maintaining a small communication (1 perforation). In PP.

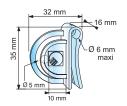


262 641

Clear - for P25 metal shelf front

Per 100

Shelf talker clip for wire and divider



Installs a small-size communication perpendicular to the shelf on the edge of a divider or on a 6 mm wire stop. Injected clip comprised of 1 pin maintaining the communication (1 perforation). In PP.

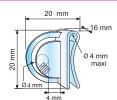


262 047

Clear - for wire and divider

Per 100

Shelf-talker clip with stop rail



Installs a small-size communication perpendicular to the shelf. Injected clip comprised of 1 pin maintaining the communication (1 perforation). In PP.

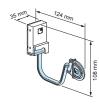


262 401

Clear - for stop rail

Per 100

Multimag shelf talker clip



Fits under the shelves or against metal poles and walls. Injected clip comprised of 1 pin maintaining the communication (1 perforation). Fastening system on a pivot. Magnetic base with the Multimag angle. Maximum display weight: 200g In PP.



262 841

White Multimag base - Clear shelf talker

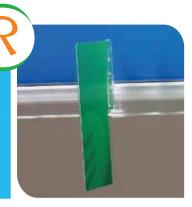
Per 25

... how does it work?

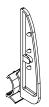
COMMUNICATE PERPENDICULAR TO THE SHELF, NEAR THE PRODUCT!

The Shark foot allows you to fasten communication supports perpendicular to the shelf: shelf-talkers, banners, segmentation.

Its 3-pin fastening system provides a constant maintaining of the communicationin straight position. Ideal for medium-sized communication!



Shark foot for Freeline



Displays your communications perpendicular to the shelf. Injected clip comprised with 3 pins that maintain the communication. Fits directly on the Freeline labelling profiles making it possible to communicate as close as possible to the products. In PET.

CARTE

262 081

Clear - for Freeline profile

262 083

Clear - for Freeline profile - Hinged

Per 100 Per 100

Shark foot for electronic labelling rail



Displays your communications perpendicular to the shelf. Injected clip comprised with 3 pins that maintain the communication. Fits directly on labelling profiles making it possible to communicate as close as possible to the products.

In PET.

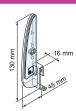
262 059

Clear - for electronic labelling rail



Per 100

Shark foot for paper profile



Displays your communications perpendicular to the shelf. Injected clip comprised with 3 pins that maintain the communication. Fits directly on paper labelling profiles making it possible to communicate as close as possible to the products.

In PET.

262 072

Clear - for ticket strips





Shark foot for perforated shelf



Displays your communications perpendicular to the shelf. Injected clip comprised with 3 pins that maintain the communication. Fits into the perforations on the shelf fronts making it possible to communicate as close as possible to the products. Available in 2 perforation sizes.

In PET.

Clear - for narrow perforation shelves - 48 mm clearance

Clear - for wide perforation shelves - 75 mm clearance

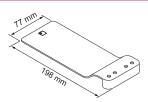
Per 100

Per 100

Magnetic plate

262 053

262 055

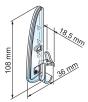


Designed for installing shark feet to adapters 262 055 and 262 053 on non-perforated shelves (and provided with a stop rail from 20 to 40 mm for the version with stop rail). Ideal for cold food area. Metal.



262 099White - magnetic lacquerPer 25262 097White - magnetic lacquer with stop railPer 25

Shark foot for shelf front



Displays your communications perpendicular to the shelf. Injected clip comprised with 3 pins that maintain the communication. Fits onto the shelf front making it possible to communicate as close as possible to the products.

In PET.

262 051	Clear - for double wire front
262 071	Clear - for 25 mm front



Per 100 Per 100

Pied Shark pour tablette verre (ou Plexi)



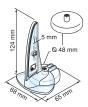
Displays your communications perpendicular to the shelf. Injected clip comprised with 3 pins that maintain the communication. Fits onto the glass shelf front making it possible to communicate as close as possible to the products. In PET.

262 067 Clear - with suction cup



Per 50

Shark foot for metal shelf



Displays your communications perpendicular to the shelf. Injected clip comprised with 3 pins that maintain the communication. Fits onto the metal shelf front making it possible to communicate as close as possible to the products.

In PET.

262 057	White base with magnet - Clear	Per 25
262 101	Clear - magnetic spatula (black strip)	Per 100



Multimag Shark Foot



Fits under the shelves or against metal poles and walls. Injected clip with 3 pins to maintain your communication (3 perforations). Fastening system on a pivot. Magnetic base with the Multimag angle. Maximum display weight: 300 g or up to a 20 x 20 cm sleeve. In PET.



262 085

White base - Clear shark foot

Per 25

Shark foot for divider



Displays your communications perpendicular to the shelf. Injected clip with 3 pins to maintain your communication (3 perforations). Slides on the front edge of Reverso 60 and 120 mm dividers. In PET.



262 069

Shark foot for divider

Per 100

Shark Foot for shelf divider



Displays your communications perpendicular to the shelf. Injected clip with 3 pins to maintain your communication (3 perforations). Fits into the divider rail. Allows for the installation of a complete POS segmentation. Compatible with segmentation profiles provided with a divider rail. In PET.



262 079

Shark Foot for shelf divider

Per 100

ENHANCE YOUR OFFER!

CONSULT US

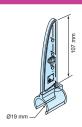
SHOP IN SHOP

Create genuine shop-in shop by affixing a shark foot equipped with a POS segmentation at each end of the rounded segmentation profile. Opt for the Shark foot ref. 262 079 and consult us to create the segmentations!





Shark foot for upright tube

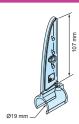


Displays your communications in the textile section perpendicular to the shelf. Injected clip with 3 pins to maintain your communication (3 perforations). Fits directly onto the tube of the uprights (from diameter 8 to 19 mm). Makes it possible as such to communicate perpendicular to the shelf, as close as possible to the products. Associate with the spacer for thinner tubes. In PET.



262 077	Shark foot for textile peg-hook	Per 100
262 078	Spacer	Per 100

Shark Foot for peg-hook

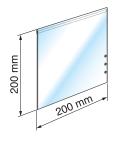


Displays your communications on a peg-hook perpendicular to the shelf. Compatible with wire peg-hooks with a diam. 8 to 12 mm. Includes a shark foot (262 077) and a spacer (262 078). In PET.



262 088 Shark Foot for peg-hook Per 100

Perforated sleeve for Shark Foot



Designed to protect posters fixed to Shark Foot. Provided with 3 perforations. Compatible with the entire Shark foot range. In clear PVC.



241 083	Ht 100 x L 100mm	Per 100
241 087	Ht 100 x L 200 mm	Per 100
241 089	Ht 130 x L 130 mm	Per 100
241 091	Ht 145 x L 160 mm	Per 25
241 075	Ht 200 x L 200 mm	Per 100

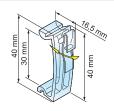
... how does it work?

COMMUNICATE AS FACING AROUND THE PRICE!

The shelf booster clip allows to install a sleeve or printed display around the price label. Ideal for indicating a brand, promotion or new item!



Shelf booster clip for electronic labelling rail



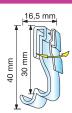
Presents a communication at the front of electronic labelling rails Suitable for all sizes of posters (2 perforations) thanks to the adjustable centre line distance. Injected clip provided with 1 pin maintaining the POS (2 perforations). In PP.



262 543

Clear - for electronic labelling rail

Paper label-holder shelf-booster clip



Presents a communication at the front of paper profiles. Suitable for all sizes of posters thanks to the adjustable centre line distance. Suitable for all sizes of posters (2 perforations) thanks to the adjustable centre line distance. Injected clip provided with 1 pin maintaining the POS (2 perforations). In PP.

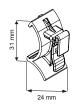


PROMOTION

262 043

Clear - for electronic labelling rail

Freeline shelf-booster clip



Presents a communication at the front of Freeline. Suitable for all sizes of posters thanks to the adjustable centre line distance. Suitable for all sizes of posters (2 perforations) thanks to the adjustable centre line distance. Injected clip provided with 1 pin maintaining the POS (2 perforations). In PP.

Per 1000

262 703

Clear - for Freeline profile



PROMOTIONAL POS!

For your promotional POS, also discover our range of clips and fasteners in the Add Accessories to your POS chapter!





Shelf clips

Shelf-booster



For inserting a POS and communications support as facing. Pinches onto the façade of paper profiles or on the upper portion of electronic labelling rails. Small clear sleeve with pinch.

NEW

642 121	Clear - 82Ht x 180L mm	Per 100
642 120	Clear - 82Ht x 1000L mm	Per 100
642 141	Clear - 97Ht x 180L mm	Per 100
642 140	Clear - 97Ht x 1000L mm	Per 100
642 131	Clear - 107Ht x 180L mm	Per 100
642 130	Clear - 107Ht x 1000L mm	Per 100

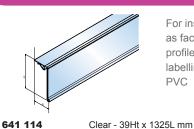
... did you know?

COMMUNICATE AS FACING & PERPENDICULAR TO THE SHELF!

The shelf booster is provided with an additional rail that allows for the insertion of a «side shelf-talker» and as such communicate perpendicular to the shelf!



Shelf-booster with pinch



For inserting POS and communications support as facing. Pinches onto the façade of paper profiles or on the upper portion of electronic labelling rails.

PVC







... how does it work?!

IDEAL FOR YOUR COUPONING OPERATIONS!

The coupon-holder clip allows to fix durably 100 coupons (paper 80 g/m²) on the shelf during your product promotions.



Coupon-holder clip for electronic rail



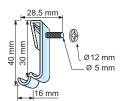
Fits promotional coupons on the shelf as facing. Clips onto the main electronic labelling rails in the market. Injected clip provided with 1 pin maintaining the coupons (2 perforations). In PP.



262 545 Clear - For electronic rail

Per 100

Coupon-holder clip for 30 to 40 mm label-holder



Fits promotional coupons on the shelf as facing. Installs on 30 and 40 mm paper label-holders. Injected clip provided with 1 pin maintaining the coupons (2 perforations). In PP.

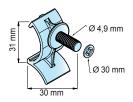


Per 100

262 045

Coupon-holder clip for 30 to 40 mm label-holder

Freeline coupon-holder clip



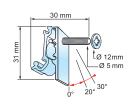
Fits promotional coupons on the shelf as facing. Clips onto Freeline profiles. Injected clip provided with 1 pin maintaining the coupons (2 perforations). In PP.



262 705 Freeline coupon-holder clip

Per 100

Coupon-holder clip P25



Fits promotional coupons on the shelf as facing. Installs in C slot of 25 mm shelves. Injected clip provided with 1 pin maintaining the coupons (2 perforations). In PP.



262 645 Coupon-holder clip P25

... how does it work?!

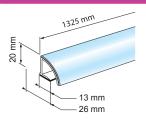
SELL MORE!

The segmentation profile clarifies and enhances the product offer by segmenting the shelf and informing the customer.

The segmentation profile exists without a divider rail or with a divider rail to complete the process of segmenting the shelf



Rounded segmenting rail



Allows to insert 30 mm high decostrip or label into it. White background. Adhesive or magnetic base. PVC.



123 252	White - Magnetic - Length 1325 mm	Per 10
123 250	White - Magnetic - Length 1245 mm	Per 10
123 257	White - Adhesive - Length 1325 mm	Per 10
123 247	White - Adhesive - Length 1245 mm	Per 10

ENHANCE YOUR OFFER!

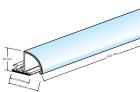
SHOP IN SHOP

CONSULT US

Create genuine shop-in shop by affixing a shark foot equipped with a POS segmentation at each end of the rounded segmentation profile. Opt for the Shark foot ref. 262 079 and consult us to create the segmentations!



Rounded segmentation profile with divider rails



123 241

123 243

123 245

Allows to insert 30 mm high decostrip or label into it. White background. Adhesive or magnetic base. Provided at the rear with a fastening rail for dividers. PVC.

	and the same
agnetic - Length 1325 mm	Per 10
agnetic - Length 1245 mm	Per 10

... did you know it?

LOCK YOUR PRESENCE IN ON SHELVES!

White - Ma

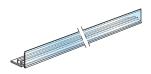
White - Ma

To increase the impact of your segmentation, fix segmentation profiles onto printing tray. Your products will be highlighted and your facing product facings fixed.

White - Adhesive - Length 1325 mm



Straight segmenting rail



Allows to insert 20 mm high decostrip or label into it. Adhesive base. With a fastening rail for dividers.

PVC.



Per 25

Per 25

123 225 123 223

White Base - Adhesive - Length 1245 mm White Base - Adhesive - Length 1325 mm

Adhesive angled segmentation rail



Allows to insert 30 mm high decostrip or label into it. Adhesive base. Provided at the rear with a fastening rail for dividers.

In PVC

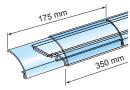




123 242

White Base - Adhesive - Length 1325 mm

X'Tract Profile



Allows to insert 28 mm high decostrip or label into it. Modular from 400 to 660 mm. Fixed part of 350 mm. Two removable fins of 200 mm. Installs on all shelves with adhesive. PVC.

Clear - Adhesive- Length from 350 to 750 mm



Per 25

Overail promotional support



Highlights information on the shelf. Fits onto the fastening rail for dividers In PET.



262 901

Clear - 38Ht x 46width x 134L mm

Per 10



Enhance your communication thanks to the no-glue adhesive that leaves no marks on your glass!

Decorative strip



Designed to segment the offer. Inserts into the paper labelling profiles with a useful height of 39mm. Other colours available on request.

		F 7000
151 099	Blue - 39 mm Ht x100 m Lg	Per unit
151 115	Cherry - 39 mm Ht x100 m Lg	Per unit
151 105	Yellow - 39 mm Ht x100 m Lg	Per unit
151 109	Green - 39 mm Ht x100 m Lg	Per unit
151 107	Orange - 39 mm Ht x 100 m Lg	Per unit

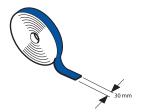
SEGMENT YOUR OFFER!



Segment your offer using these decorative strips to be inserted into the rounded segmentation profile. Specific colours on demand starting from 4000 linear metres. Contact us!



Decorative strip



Designed to segment the offer. To insert in electronic rails. Other colours available on request. PVC.

151 199	Blue - 30 mm Ht x 100m Lg	L'unité
151 207	Cherry - 30 mm Ht x 100 m Lg	L'unité
151 205	Yellow - 30 mm Ht x 100 m Lg	L'unité
151 209	Green - 30 mm Ht x 100m Lg	L'unité
151 225	Orange - 30 mm Ht x 100 m Lg	L'unité











Inform your customers >

01	>	Communication holders	
		On the shelf >>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>	118
		On the wall >>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>	127
02	>	Promokits and frame accessorie	S
		Promokits > > > > > > > > > > > > > > > > > > >	130
		Plastic poster frames >>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>	133
		Accessories for frames >>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>	134
03	>	Displays	
		Totems and consoles >>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>	135
		Pavement attention getters >>>>>>>>>>	138

OPT FOR DIGITAL SOLUTIONS!

Gondola solutions

Ready-to-install turnkey solutions in your colours



· Video screen fixed to loading tube

We can offer a turnkey solution:

EVIDEO SCREEN
OR TOUCHSCREEN
+
FITTING
+
FINISH
+
INTEGRATION OF
YOUR CONTENT



• Touchscreen fixed to shelf rail



• Video screen on shelf rail

The interactive touchscreen

> An ideal solution for interacting with your shoppers and standing out from the competition



Touchscreen on a base + finish

We can offer a turnkey solution:

IT HARDWARE
+
GRAPHIC CREATION
+
INTEGRATING YOUR CONTENT
+
FINISH
+
INSTALLATION
+
MAINTENANCE



• Interactive touch screen on a base

... can we help you?

WHICH SIZE TO CHOOSE?

A0:841 x 118,9 mm

A1:594 x 841 mm

A2: 420 x 594 mm

A3: 297 x 420 mm

A4: 210 x 297 mm

A5: 148 x 210 mm

A6: 105 x 148 mm

A7:74 x 105 mm

A8: 52 x 74 mm





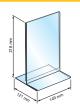












Designed for double-sided communication Menu card holders made of PET material for a maximum transparency and strength. In PET.



796 229

Size A5

796 223

Size A4

Per 10 Per 10



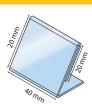
To display 3 A4 posters vertically. Menu card holders made of PET material for a maximum transparency and strength. PET.



796 239

A4 3-sided card holder

Per 10



For presenting small cards. Back support made of PET material for a maximum transparency and strength. PETG.



796 243

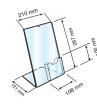
Size 40 x 20 mm

Per 10

796 241

Size 50 x 40 mm

Per 10



To display a visual and present leaflets. Crystal PS.



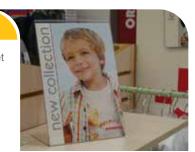
796 237

Angled A4 back support + 1/3 of A4 leaflet dispenser

Per 10

Designed with a rear return that thrusts the sheet against the front side. Back support made of PET material for a maximum transparency and strength. The angle provides excellent visibility for the poster.

In PET.



796 227 Size A5 **796 224** Size A4

Per 10

...did you know?



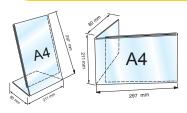
By favouring PET products, you are contributing to reducing greenhouse gases.

Share our commitment



PET bevelled Menu card holder





Designed with a rear return that thrusts the sheet against the front side. The bevelled leg allows for use in horizontal or vertical position. Angled for excellent poster visibility. In PET.

PET, thickness 1.5mm.



796 231	Size A6	Per 10
796 233	Size A5	Per 10
796 235	Size A4	Per 10

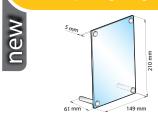


Communication holders

...did you know?

Enhance your communication thanks to our Premium range of supports! Modern design and perfectly clear (Acrylic)!





Designed for presenting posters vertically. The metal rods maintain and angle the communication for better visibility. Acrylic. Acrylic, thickness 2.5 mm. H210 x I. 150mm

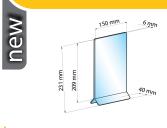


Per 10

798 021

Size A5

Size A5



Designed for front/back presentation of communication supports.

To be installed. Straight vertical back support. Assembles and perfectly maintains the poster.

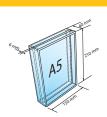
Acrylic, thickness 3 mm. H210 x I.150 mm Other formats available on demand.



Per 10

798 029





Designed for front/back presentation of small communication supports. To be installed. The sliding system facilitates access to the poster. Acrylic, thickness 3 mm.

Other widths available on demand.



798 001	Size A5	Per 15
798 003	Size A4	Per 15

Magnetic card holder Designed for front/back presentation of small communication supports. To be installed. The magnets assemble and perfectly maintain the poster in the card holder. Acrylic. Acrylic, thickness 10 mm.

 798 009
 Size A5
 Per 10

 798 011
 Size A4
 Per 10

Card holder with screws Designed for front/back presentation of small communication supports. To be installed. The screws assemble and perfectly maintain the poster in the card holder. Acrylic. Acrylic, thickness 10 mm. Other formats available on demand. Per 10



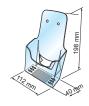




Communication holders

Leaflet dispenser to be installed

new



Designed for presentation on a counter or to hung by the perforations located on the back. Available in several formats. Crystal PS.



797 325	Size 1/3 A4	Per 10
797 327	Size A5	Per 20
797 329	Size A4	Per 10

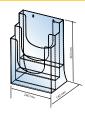
CUSTOMIZED YOUR LEAFLET DISPENSER

CONSULT US

For more impact, customise your leaflet dispensers with your signature! On demand, Contact us.



3-bin leaflet dispenser to be installed



Designed for presentation on a counter or to be hung by the perforations located on the back. They can be customised with your signature, consult us. Other widths available on demand. Crystal PS.



797 319	Size 1/3 A4	Per 25
797 323	Size A5	Per 16
797 321	Size A4	Per 6

Revolving leaflet dispense

New

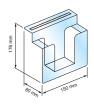
Designed to present your leaflets. Comprised of 4 leaflet dispensers on a rotating plateau with plastic ball bearings. Capacity 3.5 cm per box.

Crystal PS.



797 350	Size 1/3 A4	Per unit
797 352	Size A5	Per unit

Adhesive 2-position leaflet dispenser



Economical. Attaches with adhesive tape to a horizontal or vertical support. For 1/3 A4 or A6. The side and lower portions can be customised. Delivered flat.

Crystal PS.

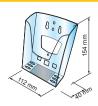


797 341

Adhesive 2-position leaflet dispenser

Per 50

Wall leaflet dispenser

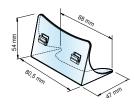


Designed to be hung from the perforations located on the back. Can be presented on a counter thanks to the leg (ref. 797 331). Other widths available on demand. Crystal PS.

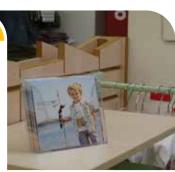


797 335	Size 1/3 A4	Per 10
797 337	Size A5	Per 20
797 339	Size A4	Per 10

Wall leaflet dispenser leg



Designed to allow for presenting communications on a counter. Inserts at the rear of the wall leaflet dispenser to stabilise it.
Crystal PS.

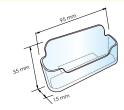


Per 10

797 331

Leaflet dispenser leg

Card holder

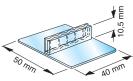


Designed to present your business cards. Available in 2 formats. Crystal PS.



797 299	Size 55 x 95 mm	Per 10
797 298	Size 55 x 100 mm	Per unit

Straight poster holders to be installed



Designed for front/back presentation for your communication support.

Discrete, clear it will blend into the background, highlighting your communication.

Maximum thickness of the poster is 0.5mm. Crystal PS.

743 007

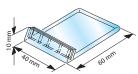
743 055

Clear - To be installed



Per 100

Angled poster holders to be installed



Designed to present your communication supports, angled for better visibility.

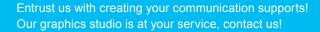
Its 60×40 mm clear base provides the posters with excellent stability (Th. Max. 0.5 mm). Crystal PS.

Per 100

5.75.

Clear - To be installed

...did you know?





Base for sleeve and card



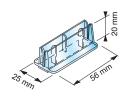
Designed to present sleeves up to 4 mm thick. Available in 2 formats. In PETG.

Per 50 Per 50

Support for adhesive straight thick poster

Length 100 mm

Length 150 mm



Designed to present posters up to 4 mm thick. With its clear base, it will blend into the background and highlight your poster. The adhesive guarantees that the support will be maintained at the desired location. In PET.

NEW

NEW

NEW

Per 100

753 007

753 009

753 011

Clear - adhesive



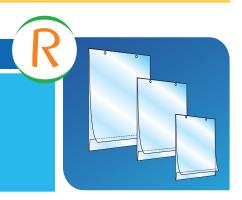
Fits onto the walls with adhesive. Protects posters.
Other widths available on demand. In PVC antireflection.

				- 1	
Pi	RON	TON	10	N	

241 064	Size A5 horizontal	Per 10
241 062	Size A4 horizontal	Per 10
241 065	Size A3 horizontal	Per 10
241 067	Size A5 vertical	Per 10
241 063	Size A4 vertical	Per 10
241 069	Size A3 vertical	Per 10

...did you know?

We produce sleeves to your size and in your choice of material. Consult us!



PET adhesive clear sleeve



Fits onto the walls with adhesive. Protects posters. In PET. Other formats available on demand. In PET.



241 509	Size A5 horizontal	Per 10
241 510	Size A4 horizontal	Per 10
241 511	Size A3 horizontal	Per 10
241 529	Size A5 vertical	Per 10
241 530	Size A4 vertical	Per 10
241 531	Size A3 vertical	Per 10



...did you know?

For optimum protection for your posters, opt for thermowelded sleeves!



Thermowelded adhesive sleeve

new

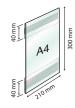
Fits onto the walls with adhesive.

Thermowelded, on the sides of the sleeve, your posters are perfectly protected. Can be used outdoors.



241 088	Size A5 horizontal	Per 10
241 086	Size A4 horizontal	Per 10
241 084	Size A3 horizontal	Per 10
241 090	Size A5 vertical	Per 10
241 082	Size A4 vertical	Per 10
241 080	Size A3 vertical	Per 10

Magnetic clear sleeve



Fits onto metal walls thanks to the magnetic strips. Protects your posters.

Other formats available on demand. Crystal PVC.



Size A4 horizontal	
Size A3 horizontal	
Size A5 vertical	Per 10
Size A4 vertical	Per 10
Size A3 vertical	Per 10
	Size A3 horizontal Size A5 vertical Size A4 vertical





Aluminium frame to be installed and hung



Versatile: Designed to be hung or installed on a counter.

Aluminium profile finish with snapping open/close system. Vertical or horizontal use. In Aluminium.

	- Bank
3	Per unit

860 131	Size A6	Per unit
860 129	Size A5	Per unit
860 127	Size A4	Per unit

Alu frame with pinches to be hung A3



Designed for hanging your communication supports. Anodized aluminium finish tube In Aluminium. Comprised of 4 pinches mounted on springs (1 at each angle) to receive your A3 format communication supports.

860 150 Alu frame to be hung A3



Per unit

Snapping alu frame with rounded angles



Designed for hanging your communication supports. Aluminium profile finish with snapping open/close system. Other formats available on demand. In Aluminium.



860 104	Size A4 - 25 mm profile	Per unit
860 108	Size A3 - 25 mm profile	Per unit
860 106	SizeA2 - 25 mm profile	Per unit

Snapping alu frame with rectangular angles



Designed for hanging your communication supports. Aluminium profile finish with snapping open/close system. Other formats available on demand. In Aluminium.

PENSEZ-Y I C'EST LA SAISON I	

860 122	Size A5 - 25 mm profile	Per unit
860 120	Size A4 - 25 mm profile	Per unit
860 118	Size A3 - 25 mm profile	Per unit
860 116	Size A2 - 25 mm profile	Per unit

LED spring click frame



860 142

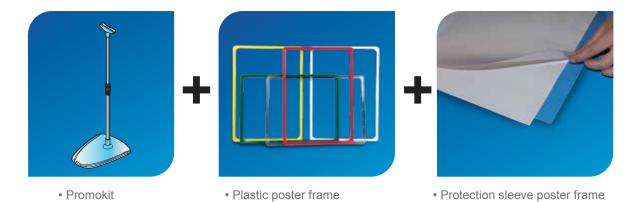


Size A3

Designed for hanging your communication supports. Its LED backlighting draws attention to your posters. Aluminium profile finish with snapping open/close system. Delivered with mains power supply. In Aluminium. 2 formats available.

Per unit
Per unit

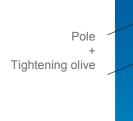
129



Frame attachment is fixed into the tube but can be changed by others accessories like the pinch and the cape connector

Metal or plastic base

Promokit



Our advices

	Wire Bin	Cool area	Moist area	Food safety	Promotional area	In the ground
Eco promokit Small 350-580mm	\odot	\odot	\odot	\odot	\odot	
Eco promokit 600- 1000 mm	\odot	\odot	\odot	\odot	\odot	
Clear base alu Promokit	\odot	\odot	\odot	\odot	\odot	
Metal base alu Promokit					\odot	\odot
Magnum Promokit					\odot	\odot









Designed to communicate close to your products. Comprised of a telescopic pole in glass fibres maintained at the desired height by a tightening olive, an attachment for PVC frames and a plastic base. To be associated with a frame and a clear sleeve.



821 008

Black - Height 350 - 580 mm

Per 5

821 010

Black - Height 600 - 1000 mm



Designed to communicate close to your products. Comprised of a telescopic pole in aluminium maintained at the desired height by a tightening olive, an attachment for PVC frames and a plastic base. To be associated with a frame and a clear sleeve.



821 004

Clear/alu - Height 350 - 580 mm



Designed to communicate close to your products. Comprised of a telescopic pole in aluminium maintained at the desired height by a tightening olive, an attachment for PVC frames and an ultra-flat metal base. To be associated with a frame and a clear sleeve.



822 006

Alu/metal - Height 600 - 1000 mm



Designed to communicate close to your products. Comprised of a telescopic pole in aluminium maintained at the desired height by a tightening olive, an attachment for PVC frames and a nestable metal base to have more space when storing.

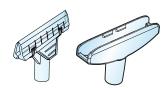
To be associated with a frame and a clear sleeve.



774 001

Alu/metal - Height 1000 - 1900 mm

Promokit Base only



Designed to fit sleeves or thin communication supports (pinch base) or PVC frames (frame base) on the tubes of the Promokits. Nests onto the tube of the Promokit.

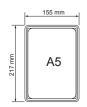


821 113 821 111

Clear - Frame pinch base

Clear - Connector pinch endcap

A5 Frame

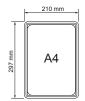


Designed to present an A5 poster (150x 210mm). Poster to be inserted from the smallest side. Vertical format. PS.



610 400	A5 Frame White	Per 10
610 401	A5 Frame Yellow	Per 10
610 402	A5 Frame Red	Per 10
610 404	A5 Frame Clear	Per 10

A4 Frame

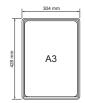


Designed to present an A4 poster (210x 297 mm). Poster to be inserted from the smallest side. Vertical format. PS.



610 800	A4 Frame White	Per 10
610 801	A4 Frame Yellow	Per 10
610 802	A4 Frame Red	Per 10
610 803	A4 Frame Green	Per 10
610 804	A4 Frame Clear	Per 10
610 805	A4 Frame Blue	Per 10
610 806	A4 Frame Black	Per 10

A3 Frame

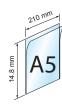


Designed to present an A3 poster (297x 420mm). Poster to be inserted from the smallest side. Vertical format. PS.

n).	PROMOTION DU JOUR
	Per 40
	Per 10
	Par 10

611 206	A3 Frame Black	Per 10
611 204	A3 Frame Clear	Per 10
611 203	A3 Frame Green	Per 10
611 202	A3 Frame Red	Per 10
611 201	A3 Frame Yellow	Per 10
611 200	A3 Frame White	Per 10

Front/back protection sleeve for frame



Designed to protect posters. 1-fold sleeve. In PVC antireflection.	
	092

744 161	Front/back sleeve for A5 frame	Per 10
744 163	Front/back sleeve for A4 frame	Per 10
744 165	Front/back sleeve for A3 frame	Per 10

Spring banner holder for wire bin

To display communication on wire bins.

Thanks to the spring the support can be adjusted according to the wire distance. Frame attachment included. Connector pinch endcap also available.

821 115

Alu - PVC endcap for frames

821 111

Clear - Connector pinch endcap

Multimag attachment for frame



Designed to fit a frame, under or against metal poles and walls. Fastening system on a pivot. Compatible with A5, A4 and A3 frames.

In PC + ABS.

841 207

Magnet attachment for frame



Per 25



Fits onto a metal wall. Compatible with plastic A5, A4 and A3 frames.

Magnetic strength 8 kg. PP + magnetic. In PP.

715 045

Wall - vertical 2/ frame recommended

715 043 To be installed - horizontal



Per 20

Per 20



Designed to present a A5, A4 and A3 frame on any metal surface. Magnetic strength 12 kg. PVC crystal



Per 10

Angled base for frame



Allows to display A5, A4 and A3 frames easily. Use two bases per frame.

In PC.

Per 10

610 305

Angled base



Allows to hang A5, A4 and A3 frame easily. Use to hooks per frame.

In PC



Set of 10 pairs



Designed to fit frames. Clear pinch adapted for supports up to 30mm thick comprised of an antislide fastening system and an hinged system for fastening the frame. In PC.

Per unit

610 300

Frame pinch

Displays

Promokits and frame accessories

R

THE INTERACTIVE TOUCH SCREEN STATION.

It allows yout to:

- Consult the interactive catalogue of products
- Reach the detail of each product
- Receive the product informations by e-mail on your smartphone
- Get intouch directly with the manager or the seller of the store, in real-time or ex-post

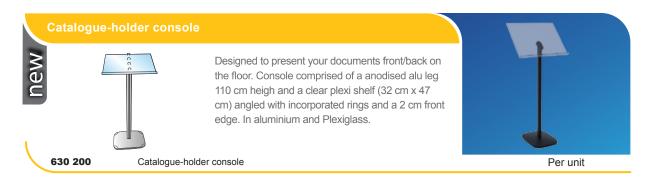
As we master it development , our touchscreen solution can easily be adapted to different kind of range of products and needs.

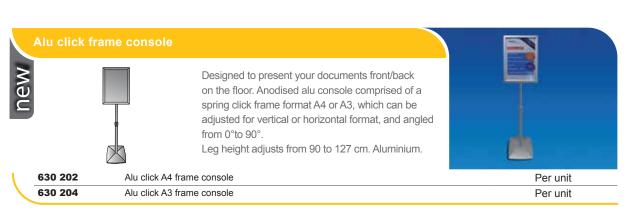
Your project is ours; Contact us!

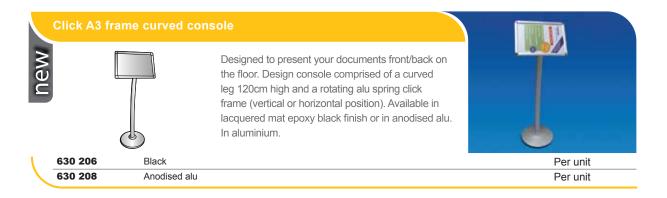


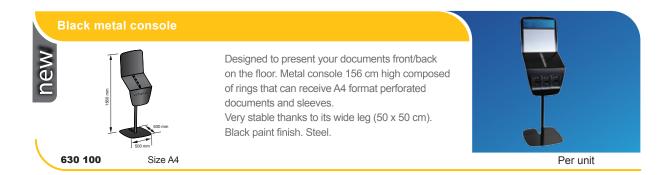












Alu frame totem



Designed to display aluminium frames.

Leg in anodised alu natural Available in 2 heights.

To be used with the connectors to fasten the frames.



860 181	Totem height 1550 mm	Per unit
860 183	Totem height 1770 mm	Per unit
860 171	Frame connectors	Per unit

...did you know?



Find the complete range of alu spring click frames compatible with alu Totem frames on page 129.



A4 stainless steel Totem pole





Displays your communications in A4 format. Totem composed of 2 stainless steel brushed polished poles, 4 sheets to hold A4 format cards and 1 anodised polished aluminium plate. Stainless steel and aluminium



630 212	Totem height 1800mm - 4XA4 Vertical
630 214	Totem height 1800mm - 4XA4 Horizontal

A3 stainless steel Totem pole





Displays your communications in A3 format. Totem composed of 2 stainless steel brushed polished poles, 3 sheets to hold A3 format cards and 1 anodised polished aluminium plate. Stainless steel and aluminium.







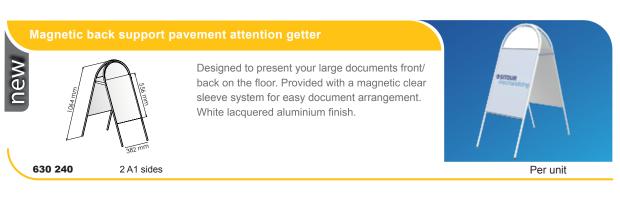
...did you know?

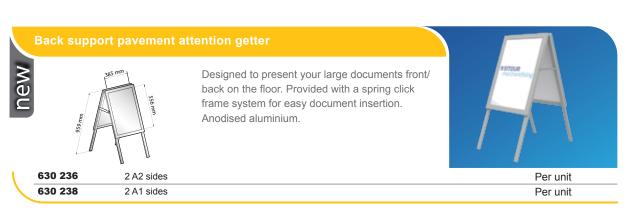




Want to create your own totem configuration? It's possible! Contact us! Together, we'll create your Totem using our accessories.











Designed to present your large documents front/ back on the floor. Straight pavement attention getter. Provided with a spring click frame system for easy document insertion. Anodised aluminium.



Per unit

Waterproof pavement attention getter



Designed to present your large documents front/back on the floor. Straight pavement attention getter. Water-resistant. Provided with a spring click frame system for easy document insertion. The base is weighted with sand or water. Anodised aluminium. Ideal for outdoor use.



Per unit

Straight pavement attention getter with springs



Designed to present your large documents front/ back on the floor. Straight pavement attention getter. Provided with a spring click frame system for easy document insertion. Spring system at the base. Anodised aluminium.



Per unit

Reform Display can also be found on facebook

Visit our facebook account













Takes part of the **AIR programme** (eco-responsible)









Shopping baskets

0		_		
UI	Sho	pping	Basket	t

Trolley Shopping Basket	>	>	>	>	> >	> >	>	>	>	>	>	>	>	143
Shopping Hand Basket >	>	>	>	>	> >	> >	>	>	>	>	>	>	>	144

142





Trolley Shopping Basket (2 wheel)

INBOX DIMENSION

40 LT

COLOUR





Trolley Shopping Basket (4 wheel)

INBOX

5

DIMENSION COLOUR

54 LT









Shopping Hand Basket

INBOX DIMENSION

10

COLOUR

22 LT



Shopping Hand Basket

INBOX 10 DIMENSION 22

COLOUR





Shopping Hand Basket

INBOX 10

DIMENSION 28 LT

COLOUR • • • • • • •



Shopping Hand Basket

INBOX 10

DIMENSION 28 LT

COLOUR • • • •



Shopping Hand Basket

INBOX 10

DIMENSION 7 LT

COLOUR







Merchandising

Communication

Instore Theater









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